



45 YEARS OF EDUCATIONAL LEADERSHIP | **BAND EXCELLENT** | **RECOGNISED AS 1 UNIVERSITY** BY UGC, STATUTORY BODY OF MHRD | **nirf 26** AMONG ALL UNIVERSITIES

Newsletter

KLH-GBS CHRONICLES

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Vision

To be a globally renowned university Mission To impart quality higher education and to undertake research and extension with emphasis on application and innovation that cater to the emerging societal needs through all-round development of the students of all sections enabling them to be globally competitive and socially responsible citizens with intrinsic values.

About KL Deemed to be University

KL Deemed to be University KL Deemed to be University was established in 1980-81, as KL College of Engineering, which was upgraded to KL College of Engineering Autonomous in 2006 by UGC and was declared as a Deemed-to-be University in 2009 by UGC, MHRD Govt. of India. MHRD declared this institution as Category I Institution. The university ranked 22nd in NIRF ranking 2024 among all universities in India. It has its off-campus centre at Hyderabad, with the approval of UGC & AICTE. The university offers programs in Engineering, BBA, MBA and PhD in various domains.

KLH University- Global Business School, Hyderabad

KLH GBS offers cutting-edge undergraduate, postgraduate programs and doctoral in management, business analytics, and digital technologies i.e., BBA, BBA IT, BBA ACCA, BBA Fintech, BSc Animation, B. Com, MBA – Multi specialisation, MBA Fintech and Ph. D Programmes. The curriculum is designed to align with global industry standards and emerging market needs. A strong emphasis is placed on experiential learning through case studies, simulations, and live projects. Industry-driven certifications and electives enhance the employability and practical knowledge of students. Faculty comprise seasoned academicians and industry practitioners with global exposure. The pedagogy integrates Outcome-Based Education (OBE) and learner-centric approaches. Continuous assessment, flipped classrooms, and project-based evaluations foster critical thinking. International collaborations and student exchange programs provide a global learning experience. Entrepreneurship and innovation are encouraged through dedicated incubation support. KLH GBS ensures holistic development through leadership labs, soft skills training, and corporate immersion programs

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Leadership



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Chancellor



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Dr K. Subbarao
Registrar

Welcome to Koneru Lakshmaiah Education Foundation (KLEF), where innovation and excellence shape transformative learning. As one of India's premier institutions, KLEF is committed to quality education, pioneering research, and holistic development—empowering students to become leaders and changemakers.

At KLEF, education is about more than knowledge; it's about building skills, values, and vision to thrive in a dynamic world. With world-class infrastructure, distinguished faculty, and a strong focus on innovation and entrepreneurship, we prepare students to excel and contribute meaningfully to society.

Our academic ecosystem blends interdisciplinary learning with industry engagement, offering opportunities for internships, research, and entrepreneurial ventures. By fostering inquiry and critical thinking, we ensure our students are resilient, adaptable, and globally competitive.

Join us at KLEF and experience an education that transforms aspirations into achievements.

Warm regards,
Er. Koneru Satyanarayana, Chancellor



Message from Mr. Havish Konneru

It is a privilege to connect with the management community. At Koneru Lakshmaiah Education Foundation (KLEF), we believe true management education goes beyond academics—it nurtures innovation, entrepreneurship, and ethical leadership. By combining interdisciplinary learning with industry collaboration, we prepare students to thrive in dynamic global environments and contribute meaningfully to society.

Together, let us shape leaders who drive progress and create a brighter future.

Er. Koneru Havish



At Koneru Lakshmaiah Education Foundation (KLEF), we take pride in leading transformative education and pioneering research. Guided by a strong commitment to innovation, entrepreneurship, and holistic growth, KLEF offers students a powerful blend of academic rigor and real-world exposure, preparing them to thrive in a rapidly evolving global landscape.

Our flexible, interdisciplinary curriculum emphasizes industry immersion, long-term internships, and project-based learning, enabling students to build cross-domain expertise and a problem-solving mindset. With state-of-the-art campuses, world-class faculty, and robust industry collaborations, we provide an environment that nurtures inquiry, creativity, and global competitiveness.

Through interdisciplinary research, international partnerships, and a focus on addressing societal challenges, KLEF continues to drive meaningful change and innovation. With a vibrant community of over 20,000 students and a proud legacy of producing leaders and innovators, we remain dedicated to shaping individuals who excel professionally and contribute to society.

We warmly invite you to join us in this transformative journey and share in our vision of creating a brighter future.

Warm regards,
Dr.G.Pardha Saradhi Varma, Vice Chancellor



Dean's MESSAGE

Welcome Dear Readers,

KLH Global Business School

At KLH Global Business School, our unwavering commitment is to nurture future-ready business leaders who can thrive in a dynamic global environment. We believe that management education must go beyond classrooms—integrating academic rigor, experiential learning, industry engagement, and global exposure.

Academic Excellence & Innovative Teaching Pedagogy

Our academic framework is designed to balance strong theoretical foundations with practical relevance. We adopt learner-centric and outcome-based teaching pedagogy, incorporating case-based learning, simulations, role plays, business analytics tools, live projects, and interdisciplinary learning. Faculty members bring rich academic and industry experience, ensuring that classroom discussions reflect real-world business challenges and contemporary management practices.

Industry-Integrated Learning & Skill Development

To enhance employability and professional readiness, we emphasize continuous skill development through structured campus recruitment training. Our programs focus on aptitude building, communication skills, business etiquette, leadership development, and domain-specific competencies. Regular guest lectures, workshops, panel discussions with industry experts, alumni interactions, and corporate presentations help students understand industry expectations and evolving career landscapes.

Focus on Campus Recruitment & Placements

Global Business School

At Global Business School, campus recruitment and placements form a core pillar of our academic ecosystem. Our approach goes beyond securing job offers—we focus on preparing students for long-term career success in a competitive and globalized business environment.

Industry-Aligned Career Preparation

We have instituted a structured Campus Recruitment Training (CRT) framework that begins early in the academic journey. The training focuses on aptitude and analytical skills, communication and presentation abilities, business etiquette, corporate readiness, leadership development, and domain-specific competencies. This holistic preparation ensures that students are confident, competent, and industry-ready.

Strong Corporate Engagement

Our placement strategy is driven by strong and sustained relationships with leading organizations across sectors such as consulting, banking and financial services, IT and analytics, FMCG, manufacturing, logistics, and emerging start-ups. Regular corporate interactions, guest lectures, company presentations, alumni talks, and mentorship



Dr. Anand Bethapudi

Dean KLH- Global Business School, Hyderabad

sessions help students align their career aspirations with industry expectations.

Experiential Learning for Employability

Live projects, internships, case studies on real companies, simulation-based learning, and industry visits provide students with hands-on exposure to business challenges. These experiential learning opportunities significantly enhance practical skills and workplace adaptability, making our graduates valuable contributors from day one.

Placement Outcomes & Career Progression

Our placement cell works closely with faculty and corporate partners to ensure quality placements that match student capabilities and career goals. Emphasis is placed on role clarity, career growth opportunities, and ethical recruitment practices. Students are placed in roles across marketing, finance, HR, operations, analytics, consulting, and entrepreneurship.

Commitment to Career Excellence

Global Business School remains committed to continuous improvement in placement outcomes through curriculum updates, industry feedback, and skill-based training. Global Business School is happy to introduce two more flagship programmes - Global MBA and Executive MBA to meet the Global standards and industry expectations.

Global Immersion & International Exposure

In today's interconnected world, global exposure is indispensable. Our Global Immersion Programme offers students international academic and cultural experiences through collaborations with reputed global universities and institutions. These programs expose students to international business practices, cross-cultural management, global markets, and emerging economic trends—broadening their perspectives and global competence.

New Programme Launches: Global MBA & Executive MBA

In line with our vision of global excellence, we are proud to announce the launch of our Global MBA and Executive MBA Programmes. These programs are thoughtfully designed to cater to aspiring global managers and working professionals, combining academic depth, industry relevance, flexibility, and international exposure. They aim to develop strategic thinkers, ethical leaders, and

innovators capable of leading organizations in complex global environments.

As we move forward, KLH Global Business School remains committed to academic innovation, industry integration, and global engagement. I extend my best wishes to our students, faculty, alumni, and stakeholders as we collectively build a future defined by excellence, integrity, and global impact.

Placements at KLH Global Business School

Content Faculty Coordinator: Ms. M. Suseela Grace

At KLH University- Global Business School, Hyderabad, the placements are generally high, preparing students for successful careers in the corporate world. The journey begins with access to a wide range of student resources that support academic and professional development. These include career counselling, personality development workshops, and access to online learning tools that strengthen core business competencies.

Key highlights of KLH-GBS placement program are:

1. CRT
2. SIPs
3. Strong Alumni Network
4. Diverse Offers
5. Best Offer Policy
6. High Placements

Congratulations to our BBA and MBA stars on being selected by prestigious companies



ON BEING SELECTED BY PRESTIGIOUS ORGANIZATIONS!

Celebrating this milestone and the bright future to come.

1. CRT: A crucial element of the process is the Corporate Resource Training (CRT) program, which is conducted in phases to enhance students' aptitude, logical reasoning, communication skills, and overall interview readiness. The CRT sessions are complemented by regular mock interviews that simulate real recruitment scenarios, helping students build the confidence and experience needed to excel in actual placement drives

2. SIPs: Another key component of the placement ecosystem at KLH- GBS is the Summer Internship Program (SIP), which offers students real-time exposure to industry practices and work environments. These internships not only enhance practical learning but also play a significant role in securing pre-placement offers (PPOs), contributing directly to final placements.

3. KLH Alumni: The impact of the placement process is further strengthened by the university's strong alumni network. KLH alumni, who are placed in reputed national and international companies, actively engage with current students through mentorship, networking events, and career guidance sessions, creating a supportive ecosystem that bridges education and employment. This integrated approach ensures that students are not only job-ready but also future-ready.

4. Diverse Offers: No longer bound by the traditional job

roles, students are increasingly receiving diverse offers across a wide spectrum of industries and functions. This trend reflects a shift in both students' growing aspirations; however, the Institution's multi-disciplinary approach has helped students to gear up for future-focused roles.

5. Best Offer Policy: To streamline the placement process and to give fair access to opportunities has been the focus of KLH-GBS which allows students to choose between two offers and then decide the best of two or more options.

6. High Placements: Our Industry Collaborations and MoUs with key companies, skill-based training CRT, mock interviews by mentors, and a strong alumni network have contributed to the overall efficiency of the Placement Cell at KLH-GBS guaranteeing multiple offers to the students.

***100% placement assistance for registered and eligible students is provided by KL University.**

Overall, at KL University, this year witnessed:

- ✓ 100+ crores worth scholarships to merit students
- ✓ 400+ companies registered
- ✓ 1000+ industry connections across the Globe
- ✓ 6000+ Job Offers
- ✓ 4700+ Job Placements

Our Associated Recruiters

OUR PROMINENT RECRUITERS

www.gbs.klh.edu.in

K L Deemed to be University has meticulously planned to make all the eligible and interested students employed. The University had installed the infrastructure, employed well-experienced faculty, designed and delivered programs that help enhancing the communication and soft skills which are required for making the students employable.

An excellent system is in place that considers all the issues that make a student employable. The University has been successful in employing all the students who have registered and eligible for placement through its offices located across the country. Placement team work extensively to make the students ready for recruitment by the Industry.

..... Featured Article: Marketplace Is our New Workplace in Business

Faculty Coordinator: M. Suseela Grace

This article is inspired by the abled leadership of Dr. Anand Bethapudi, our Dean of KLH – Global Business School who believes that in today's fast-evolving business environment, the line between the marketplace and the workplace has become increasingly thin. Modern companies no longer operate behind closed doors, insulated from customers and competition. Instead,



the marketplace itself has become an extension of the workplace—an active arena where businesses learn, adapt, innovate, and compete in real time. The phrase “marketplace is workplace” captures this new reality, emphasizing that the external environment is just as important as internal operations for business success.,

..... The Customer as a Co-Producer of Value

In traditional business thinking, work happened inside the organization; the marketplace was simply where goods were sold. Today, customers directly influence product design, marketing, and even business strategy through feedback, reviews, social media conversations, and purchasing behaviour.

The customer is no longer a passive receiver but a co-producer of value. Every review, comment, or complaint becomes part of the company's workplace feedback loop. Companies like Amazon, Tesla, and countless startups innovate quickly because they treat the marketplace as a continuous workplace full of insights and opportunities.



Competition Shapes Daily Work

A company's workplace environment is shaped not only by management and employees, but also by competitors. Market movements, pricing changes, emerging technologies, and shifting consumer preferences all influence what employees must prioritize each day.

Teams monitor competitor launches, new trends, and economic conditions to inform decisions about product updates, pricing strategies, supply chain adjustments, and customer service. Thus, the workplace is no longer isolated—it is dynamically connected to competitive forces in the marketplace.

Innovation Happens Where the Action Is

Innovation thrives in environments where businesses observe real human behaviour and market dynamics. The most successful companies treat the marketplace as their laboratory.

- Retailers analyse customer flow and buying patterns.
- Digital businesses study user engagement and click

behaviour.

- Food brands track social media trends to introduce new flavours.

The marketplace provides raw, real-time data, making it the ideal workplace for experimentation, learning, and improvement.

Workplace Culture Must Reflect Market Realities

A company's internal culture must align with its external promise. If a brand promotes agility, customer centricity, or sustainability in the marketplace, employees must embody the same values in the workplace. Increasingly, customers judge companies not only by what they sell

but by how they operate.

Transparency, authenticity, and responsiveness are now workplace requirements shaped by market expectations. In this sense, the marketplace actively defines how modern workplaces function.



Digital Transformation Has Merged the Two Worlds

Digital technologies have fused the marketplace and workplace more than ever before. E-commerce platforms, social media, data analytics, and global connectivity mean that customer interactions happen around the clock. Employees engage with the marketplace directly through:

- customer service chats,
- online product launches,
- real-time analytics dashboards,
- global collaboration tools.

As a result, the workplace extends far beyond office walls—it includes every digital touchpoint where the business meets the market.

Conclusion

The idea that “marketplace is the workplace in business”

reflects a fundamental truth of the modern economy: success depends on treating the external environment as an active, ongoing part of daily work. Companies that understand and embrace this connection become more responsive, innovative, and customer centred. As the senior management at KLG – Global Business School believes in empowering both students and the faculty alike to go out and explore the opportunities not confined in the classroom or the campus but out there in the Marketplace.

In the 21st century, thriving businesses don't just operate in the market—they work with the market. The marketplace is no longer the destination of business efforts; it is the very arena where work happens, value is created, and long-term success is built.

Manage Mela 2025

Faculty Coordinator: Dr. Poojitha

KLH University–Global Business School, Hyderabad, hosted Manage Mela 2025 on 25th September, a vibrant student-led expo featuring stalls on food, fashion, jewellery, décor, stationery, and art. The event blended creativity with management, finance, and innovation, receiving enthusiastic support from faculty and students.

Dean Dr. Anand Bethapudi noted it as a platform where classroom learning meets real-world practice. The mela offered hands-on exposure in customer engagement, financial planning, and teamwork, boosting confidence, creativity, and managerial skills while reinforcing KLH University's focus on experiential learning.



Article: Aicte-Atal Sponsored One Week Faculty Development Program (Fdp) On “Gamification In Hr: A New Era Of Motivation And Productivity

Coordinators: Dr. Swarupa and Dr. Sarath Simha

Eminent dignitaries from KLH University and invited guests.

- Chief Guest: Mr. Phanindra, Manager, HR Shared Services.
- Address: Revolution of AI-based HR services and impact on productivity.

Session 1: Introduction to Gamification in HR by Speaker: Ms. Anuradha Thota, CEO, Blackbuck Engineers Pvt Ltd where she shared Overview of gamification concepts and evolution in HR practices.

Session 2: Gamification Strategies for Employee Engagement

Day two focused on Recruitment and Performance by Resource Person Mr. Naser Ghazanfer, Management Consultant, he took sessions on Using Game Mechanics in Performance Management and Gamifying Recruitment and Onboarding. Day three was on Training & Psychology by Resource Person: Dr. Ujjal Mukherjee, Professor, IPE. He took sessions on Employee Training and Development Through Gamification: Adaptive learning paths, rewards-based training modules, simulation-based learning; and another session on Behavioural Psychology Behind Gamification, touching upon Motivation models: Maslow's hierarchy and the rising importance of Self-Determination Theory (SDT).



Ms. Mausumi Dash, MPL, Executive Assistant took sessions on Wellness and Technology, Ms. Harshita, Coordinator L&D, Innominds-Hyderabad took Engagement and Branding. Ms Poonam Reddy, Senior HR, Care Hospitals, Hyderabad. She addressed Gamification in HR in terms of fun activities to nurses, and doctors. She says its adds value to the day. Her meticulous planning, consistent guidance, and unwavering support played a pivotal role in the smooth conduct of all sessions, hands-on activities, industrial visits, and participant engagement.

Overall, the sessions had greater participant, where the participants gained hands-on experience with gamification tools and their applications in HR. There was increased awareness about ethical and psychological factors in gamified design. The sessions provided both theoretical grounding and real-world application.

Article: HR Conclave 2025

Coordinator: Mr. Jaiprakash supported by Dean Dr. Anand Bethapudi

KLH University–Global Business School, Hyderabad hosted its dynamic HR Conclave 2025 on 26th July, creating a vibrant platform for industry-academia collaboration. VC Dr. G. Pardha Saradhi Varma emphasized project-based learning and skilling, while Dean Dr. Anand Bethapudi shared the school's vision for shaping future-ready leaders.

The conclave featured thought-provoking insights from top HR leaders: Mr. Ramesh Kaza (State Street), Mr. G. Babji (Broadridge), Ms. Tejaswini Sheshadri (Genpact), Mr. Emmanuel (EPAM Solutions), Mr. Avinash Kumar (Toyota Kirloskar Motor), Ms. Rachna Taranath (MassMutual India), Ms. Meenakshi (Mod Med India), Ms. Giri Meghana (Mintifi), Mr. Sridhar (TV9 Network), and Ms. Radhika (Freyr Energy).

Discussions ranged from the need for a corporate mindset, smart work, AI and automation, to resume

building, emotional intelligence, adaptability, and personal branding. Students were inspired to think critically, embrace change, and connect with their purpose—making the conclave a transformative experience and a powerful step toward career readiness.



Article: Houdini: A Procedural Powerhouse

KLH University – Global Business School, Hyderabad organized an insightful online session titled “Houdini: A Procedural Powerhouse” for BSc. Animation and Gaming students on 25th July 2025. The session was led by Jeffy Mathew Philip, Senior FX Artist at SohoVFX, Toronto, who shared in-depth knowledge about the Houdini pipeline in the VFX industry, current trends, and

professional workflows.

Students were also shown real-world VFX demos, offering them practical exposure to industry-standard techniques. The session enriched students’ understanding of procedural tools and inspired them to align their skills with global VFX industry expectations.



Campus Recruitment Programme Launch in collaboration with Vaxis

KLH University–Global Business School, Hyderabad, in collaboration with V-Axis Learnings Pvt. Ltd., concluded the Campus Recruitment Training programme for the final-year BBA and MBA students on 21st August 2025. Over the course of the training, students were exposed to practical insights that strengthened their interview techniques, communication skills, and overall professional confidence, preparing them to meet industry expectations with competence.



The concluding session brought together the V-Axis Learnings team, led by Mr. Vikas Surendran, Founder & CEO, who highlighted the importance of continuous skill-building in navigating competitive career landscapes. Addressing the students, Dr. Anand Bethapudi (Dean) expressed that the programme has not only refined their professional readiness but also instilled a sense of clarity and determination, enabling them to step into future opportunities with conviction.



This two-week programme focuses on enhancing attitude, behaviour, commitment, discipline, and emotional intelligence, complementing the CRT classes.

Global Academic Collaboration with Foreign University : Northeastern University, Boston, USA

KLH University – Global Business School, Hyderabad, had the privilege of welcoming a distinguished delegation from Northeastern University, Boston, USA, on 7th August 2025. The purpose of the visit was to explore academic articulations and discuss potential collaborations in joint programmes, research initiatives, and global academic engagement.

The delegation included Avnish Patel (Assistant Vice Chancellor – Marketing Research Analytics & Global Campus Marketing), Bradly Boone (Assistant Vice Chancellor – Enrollment), Frederic Ndiaye (Assistant Vice President – Enrollment Research & Analytics), Jeanie Belcher (Director – Academic Partnerships),

Vamshi Janga (Assistant Director – Academic Partnerships), Kelly Egorova (Assistant Dean – College of Engineering), and Sagar Kamarthi (Associate Dean – College of Engineering).

Meaningful discussions were held with Dr. A. Ramakrishna (Principal, KLH University – Aziz Nagar Campus), Dr. L. Koteswara Rao (Principal, KLH University – Bachupally Campus), Dr. Anand Bethapudi (Dean, KLH-GBS), and International Relations coordinators Dr. Vani Majumdar, Dr. Mohan, and Dr. Pundareekam. The visiting team also toured the campus and expressed appreciation for its dynamic academic environment, forward-thinking vision, and commitment to global partners.



Orientation Session on Innovation and Entrepreneurship for BBA and MBA students

Faculty Coordinator: Ms. M. Suseela Grace



Event: Hearts and Hands Community Works Club

On Aug 10th at KLH- Global Business School, the club donated stationery items – including books, pens, pencils, erasers, sharpeners, and geometry boxes – to children in need of Care & Love Orphanage, Gajularamaram, Hyderabad.

Event: Industry visit at Rotomaker VFX Studios

KLH University – Global Business School, Hyderabad organized an industry visit to Rotomaker VFX Studios on 12th August 2025 for B.Sc. Animation and Gaming 2nd- and 3rd-year students. The visit offered an enriching learning experience as students explored key VFX departments, including Roto, Paint, and Compositing.

They interacted with the Compositing Supervisor and the CEO, gaining valuable insights into professional workflows,

industry standards, and career opportunities in the VFX sector.

This interaction helped bridge the gap between academic learning and industry practices, inspiring students to understand the demands of real-world production environments. The session proved to be both informative and motivating, equipping them with knowledge to pursue successful careers in the ever-evolving world of visual effects.



Event: Industry Expert talk

Resource Person: Kishore Kumar V. V, Founder of 100 Percentile and an alumnus of IIM Ahmedabad



Title: How to Crack CAT and Secure Admission into the IIMs

On Aug 13th, at KLH-Global Business School, Kishore Kumar V. V, Founder of 100 Percentile and alumnus of IIM Ahmedabad, delivered an expert talk at KLH Global Business School, Hyderabad. (August 13, 2025) on “How to Crack CAT and Secure Admission into the IIMs.” He emphasized structured preparation, smart strategies, and mindset as the keys to success.

- Strategic Preparation: Kishore Kumar stressed that cracking CAT is not about endless hours of study but about smart preparation. He advised aspirants to focus on understanding the exam pattern, practicing mock tests, and analyzing performance regularly.
- Section-Wise Approach:
 - ▶ VARC (Verbal Ability & Reading Comprehension): Build strong reading habits and practice comprehension with time limits.
 - ▶ DILR (Data Interpretation & Logical Reasoning): Develop logical thinking through puzzles and structured problem-solving.
 - ▶ Quantitative Ability: Strengthen fundamentals in mathematics and practice shortcuts for efficiency.
- Time Management: He highlighted the importance of balancing speed with accuracy. Attempting questions strategically—rather than trying to solve everything—was presented as a crucial skill.
- Mindset & Discipline: Success in CAT requires consistency, resilience, and a positive mindset. Kishore Kumar encouraged aspirants to treat preparation as a marathon, not a sprint.

- Beyond CAT – Admission to IIMs: He explained that cracking CAT is only the first step. Admission into IIMs also depends on profile building, communication skills, and performance in GD-PI rounds. Aspirants should work on holistic development, not just test scores.

The session reinforced that smart preparation, consistent practice, and holistic development are the pillars of success in CAT and securing admission into IIMs. Kishore Kumar's own journey—from IIM Ahmedabad to mentoring thousands of aspirants through 100 Percentile—served as an inspiring example for students.

Event: Mock Interviews

On Aug 20th, KLH Global Business School organized mock interviews as part of its student development initiatives to prepare learners for campus placements and professional opportunities.

Highlights of the Program:

- Realistic Interview Experience: Students faced simulated interview panels designed to replicate corporate recruitment processes.
- Skill Assessment: The sessions evaluated communication skills, subject knowledge, problem-solving ability, and confidence.
- Constructive Feedback: Faculty and industry experts provided personalized feedback, helping students identify strengths and areas for improvement.



- Soft Skills Training: Emphasis was placed on body language, grooming, and professional etiquette.
- Confidence Building: By practicing in a safe environment, students gained the confidence to handle real interviews with ease.

The mock interviews conducted by V Axis Learning resource people Mr. Vikas and team helped students bridge the gap between classroom learning and corporate expectations, equipping them with the skills and confidence needed to excel in actual recruitment drives.



Event: Campus Recruitment Training Program

Resource Persons: Mr. Vikas Surendran and Mr. Maheshwar

On Aug 21st, at KLH-Global Business School in the Campus Recruitment Training session conducted by Mr. Vikas Surendran, Co-Founder, CEO, and Head of Products at Vaxis Learning, focused on bridging the gap between employment and employability. His talk highlighted how structured training, industry-aligned skills, and holistic preparation can transform students into job-ready professionals.

- Understanding Industry Needs: Mr. Vikas emphasized that colleges often struggle to align their curriculum with corporate expectations. Vaxis aims to bridge this

gap by designing training programs that reflect real-world job requirements.

- Skill Development Beyond Curriculum: The training focused on technical skills, aptitude, and soft skills. Students were encouraged to build competencies that go beyond classroom learning, including communication, teamwork, and adaptability.
- Gamified & Engaging Learning: Vaxis uses gamification and interactive modules to make learning more effective and accessible, even for lateral-entry students. This approach helps sustain interest and

ensures better retention of concepts.

- **Employability Training:** Mr. Vikas highlighted the importance of aptitude tests, logical reasoning, and interview preparation. These are critical components of campus recruitment processes, and Vaxis provides structured practice to help students excel.
- **Holistic Development:** The session reinforced that recruitment success depends not only on technical

knowledge but also on confidence, presentation skills, and problem-solving ability. Vaxis programs are designed to nurture these qualities.

The training by Mr. Vikas positioned Vaxis Learning as a platform dedicated to transforming students into industry-ready professionals. By combining technical training, aptitude preparation, and soft skills development, the program equips students to face campus recruitment challenges with confidence.

Event: Finance & Fintech Summit 2025

KLH University – Global Business School, Hyderabad, organised the Finance & Fintech Summit 2025 on 23rd August 2025, themed “Disruptive Innovation for Sustainable Growth.” The event brought together distinguished leaders: Mr. Vinod Reddy Pedolla (IBU Head, Tech Mahindra; IIM Lucknow Alumnus), Mr. Yug Mallik (Associate Director, UnitedHealth Group and IIM Calcutta

Alumnus), Mr. Ravi Tannuru (Founder, ProFin Tech), Mr. Ahamed Khalid (Senior Executive Officer, Imarticus), Mr. Nanduri Ravi Kumar (Ex AGM, SBI), Mr. Srinivasa Rao Aryasomayajula (Former CEO, Tata Exports), Mr. Sri Arardhi (Co-Founder, FastCollab), and Dr. Gundala Nagaraju (Entrepreneur & Startup Mentor, IIT Kharagpur Alumnus).



45 YEARS OF
EXCELLENCE
PROCLAIMED AS
CATEGORY 1
UNIVERSITY
BY THE
GOVERNMENT OF
INDIA

KLH GBS
GLOBAL BUSINESS SCHOOL
BUILDING WORLD LEADERS

**BAND
RANGHARI**
2025
**AMONG ALL
UNIVERSITIES**

**FINANCE AND FINTECH SUMMIT 2025:
DISRUPTIVE INNOVATION FOR SUSTAINABLE GROWTH**
 Organised by KLH-GBS, KONERU LAKSHMAIAH EDUCATION FOUNDATION, INDIA

Date	Time	Venue
23rd August 2025	9:30 AM to 3:20 PM	Seminar Hall, 8 th floor, KLH-GBS.

PATRONS:

SPEAKERS:

Key Areas:
 Blockchain, AI/ML, In Finance, Digital Lending,
 Green Finance, UPI, Cybersecurity, etc.

Target audience:
 BBA, MBA students, and Research Scholars

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The panel discussion highlighted how fintech is reshaping banking, financial inclusion, and entrepreneurship, with AI seen as an assistant and enabler rather than a replacement for human creativity. Speakers stressed the importance of adapting to emerging technologies, leveraging India's UPI-led digital transformation, and embracing continuous learning to remain future-ready. They encouraged students to pursue innovation and entrepreneurship, noting that success today is driven by ideas and adaptability rather than institutional tags.

Dr. Anand Bethapudi (Dean) emphasised that such summits, envisioned by the University Management, enrich students and faculty by bridging academia with industry thought leadership. The conference was chaired by Dr. Madireddi S. S. V. Srikumar, Associate Professor & Liaison Officer, FinTech, and convened by Dr. Vani Majumdar, Associate Professor, with the active involvement of the Organizing Committee comprising Dr. M. Geeta, Dr. Hima Jagathi, Dr. Krishna Sudheer A, Dr. Vijay Kumar, Ms. Sushmitha, Ms. Krishna Kumari, and Dr. A. V. Lakshmi Brinda. The success of the event was further supported by the dedicated efforts of student coordinators G. Yashaswi, B. Sharath Chandra, P. Mohhann, K. Sahithi, R. Purnima, and K. Hemant.



Event: World Entrepreneurs Day

Faculty Coordinator: Ms. M. Suseela Grace

KLH Global Business School proudly celebrated World Entrepreneur's Day with enthusiasm and creativity. The event highlighted the importance of entrepreneurship in driving innovation, economic growth, and social impact. Students and faculty came together to honour visionary leaders and budding entrepreneurs who inspire change.

The celebration included:

- Interactive sessions on entrepreneurial mindset and startup culture.
- Panel discussions featuring successful entrepreneurs sharing their journeys.
- Student showcases of innovative ideas and business models.
- Networking opportunities to connect aspiring entrepreneurs with mentors.

KLH GBS
BUILDING WORLD LEADERS

BAND 1 ACCREDITED BY NIF 22
RECOGNISED AS CATEGORY 1 UNIVERSITY
45 YEARS OF EXCELLENCE

CELEBRATING WORLD ENTREPRENEURS DAY
On Date: 21 Aug 2025
Venue: KLH GBS HYDERABAD

THINK
DESIGN & DO
APPLY DESIGN THINKING
to Real Problems

CRAFTS

- » Clay
- » Wood (bamboo)
- » Dye
- » Paper
- » Recyclable material
- » Fabric material
- » Art from scratch
- » Miniature Materials
- » Prototype or modeling materials
- » Popsicle sticks
- » Glass Material
- » Yarn and related materials
- » Jewelry
- » Moulds
- » DIY tools (like cutting tools, rulers, etc.)

EXCITING PRIZES FOR WINNERS

Time Activity 11:00-1:00 PM
CRAFT THROUGH THE EVENT QUIZ

Instructions:
All materials needed for the contest must be brought by the respective teams.
Teams can be formed between 2-5 members.
First 10 teams could register with the following Event Coordinators.

EVENT: Viswanath: 7093875066 | Karthik: 9398789990 | Sowjanya: 962642863
COORDINATORS: Sai Neel: 968478069 | Revathi: 9948552575 | Goutham: 9304284465



The day served as a reminder that entrepreneurship is not just about building businesses—it's about solving problems, creating opportunities, and shaping the future.

Event: FDP on Contemporary Research Methodology in Social Science and Management

Resource Person: Dr. G.V.R.K. Acharyulu (Professor University of Hyderabad)

On Aug 29th, at KLG-Global Business School Dr. G.V.R.K. Acharyulu Professor of Operations, Supply Chain & Healthcare Management in the School of Management Studies, University of Hyderabad delivered a lecture on Contemporary Research Methodology in Social Science and Management, emphasizing the evolving nature of research practices, the integration of technology, and the importance of interdisciplinary approaches in addressing modern challenges.

Foundations of Research Methodology: Dr. Acharyulu began by revisiting the fundamentals of research design, hypothesis formulation, and data collection methods, stressing their relevance in both social sciences and management studies.

Contemporary Trends:

- **Digital Tools & Analytics:** The lecture highlighted how big data, AI, and statistical software are reshaping research practices.
- **Interdisciplinary Research:** He encouraged blending insights from economics, sociology, psychology, and management to generate holistic solutions.
- **Qualitative & Quantitative Balance:** Modern research requires integrating case studies, ethnography, and surveys with advanced quantitative models.

Challenges in Social Science & Management Research:

- Difficulty in capturing human behavior and

organizational dynamics with precision.

- Ethical concerns in data collection and participant privacy.
- Need for contextual relevance when applying Western theories to Indian or local settings.

Practical Applications: Dr. Acharyulu illustrated how contemporary research methodologies can be applied to:

- Business decision-making (market research, consumer behavior analysis).
- Policy development (social welfare programs, education reforms).
- Organizational management (leadership studies, HR practices).

Skill Development for Researchers: He emphasized cultivating critical thinking, analytical skills, and ethical responsibility. Students were urged to adopt a problem-solving mindset and stay updated with global research trends.

The lecture reinforced that contemporary research methodology is dynamic, technology-driven, and interdisciplinary, requiring scholars to adapt continuously. For students of social science and management, mastering these methods is essential to produce impactful, relevant, and ethically sound research.

Event: 2k Run

Shri. V Chamundeswarnath, Vice President, Badminton Association of Telangana and Shri. Pullela Gopichand, Chief National Coach, Badminton India along with Girls Singles Winner Shriyanshi VALISHETTY BBA 3d at Kotak India Junior International Series 2025.



Event: National Sport Day

Resource Person: Dr. Naveen

KLH University – Global Business School, Hyderabad celebrated National Sports Day on 29th August 2025 with great enthusiasm, recognizing the outstanding achievements of student athletes. The event honored winners and runners-up of sports competitions at KLH-GBS.



A proud highlight was Telangana athlete Tanishq Murlidhar Naidu (BBA), who represented India at the Asian Shooting Championship in Kazakhstan, winning Gold in 25m Standard Pistol Men Junior Team and Bronze in 25m Standard Pistol Men Junior, along with an impressive tally of 11 international game participations and 8 medals. T. Shashank (MBA) also showcased the university's sporting

spirit at the World University Games, Germany 2025. Dr. Anand Bethapudi (Dean) commended the students' dedication, emphasizing that sports foster discipline, resilience, and teamwork, vital for holistic growth.

BBA Third year student Mr Tanishk naidu won gold medal in Asian games 25 meters Rifle shooting held at Tazakistan. He has represented India on 30.08.2025

Event: Orientation for Freshers

KLH Global Business School organized an Orientation Program to welcome its new batch of BBA and MBA students. The event was designed to help freshers transition smoothly into academic and campus life while inspiring them to embrace the values of leadership, innovation, and global outlook.

Highlights of the Program:

- Welcome Address: Faculty and senior administrators introduced the vision and mission of KLH GBS, emphasizing holistic education.
- Academic Overview: Students were briefed on curriculum structure, credit systems, and learning resources.
- Skill Development Sessions: Focus on communication,

critical thinking, and teamwork to prepare students for professional challenges.

- Campus Tour & Facilities: Introduction to classrooms, libraries, labs, and student support services.
- Interactive Activities: Ice-breaking sessions, group discussions, and cultural performances to foster bonding among peers.
- Industry Insights: Guest speakers shared perspectives on career opportunities and the importance of entrepreneurial thinking.

The orientation set the tone for an engaging academic journey, encouraging students to explore opportunities, build networks, and develop both personal and professional competencies.



..... Event: FDP on Cross Cultural Pedagogy and Research Collaboration

Global Resource Person: Dr. Prashanth Beleya (Professor at INTI International University, Malaysia)

Global Resource Person: Dr. Prashanth Beleya (Professor at INTI International University, Malaysia)

From Sep 15-20th, KLH Global Business School organized Expert Lecture Series and Faculty Development Program (FDP) on Cross Cultural Pedagogy and Research Collaboration, featuring Dr. Prashanth Beleya, Professor at INTI International University, Malaysia, as the global resource person.

Highlights of the FDP:

- Cross-Cultural Pedagogy: Dr. Beleya emphasized the importance of adapting teaching methods to diverse cultural contexts, ensuring inclusivity and global relevance in classrooms.
- Collaborative Research: He discussed strategies for building international research partnerships, highlighting the role of shared knowledge and interdisciplinary approaches.
- Global Perspective: The session encouraged faculty to integrate global case studies, comparative analysis, and multicultural perspectives into their teaching and research.
- Skill Development: Participants gained insights into enhancing communication, cultural sensitivity, and collaborative competencies essential for international academic engagement.



The FDP reinforced that cross-cultural pedagogy and collaborative research are vital for preparing students and faculty to thrive in a globalized academic and professional environment.

..... Event: International Case Conference Doctoral Colloquium

Resource Person: Dr. Brinda and Dr. Vijay

On Sep 4th, KLHGBS-Case centre of excellence, KLH University, Global Business School with the objective of promoting case-based learning and encouraging research-oriented discussions among students, academicians, and professionals. The event aimed to provide a platform for sharing innovative ideas, real-world business experiences, and analytical approaches through case studies. The conference commenced with an inaugural session, which was graced by

Dr. Asokan Vasudevan, INTI International University, Malaysia

- Dr. Harold Andrew Patrick, Dean Alliance University, Bangalore
- Mr. Debashish, Founder and CEO of TalBha
- Dr. Prachi Beriwalla, Presidency University
- Dr. Anirudh, ISB
- Dr. Rajesh Ittamalla, IIT H

Participants from various institutions across the country presented their cases on diverse topics such as entrepreneurship, digital transformation, financial technology, sustainability, and strategic management. Each presentation was followed by an interactive discussion, where experts and peers provided constructive feedback and suggestions for improvement.

The highlight of the conference was the panel discussion on "The Innovation Imperative in Contemporary Business Challenges", where distinguished academicians and industry experts shared their insights on bridging the gap between theory and practice through case pedagogy.

The valedictory session concluded with the announcement of the best-case presentations and distribution of

certificates.

The Case Conference served as an enriching experience, enhancing participants' analytical, research, and presentation skills, and reinforcing the importance of experiential learning in business education.

..... Event : Summer Internships Rewards and Recognition

On Sep 10th, KLH Global Business School organized a Rewards and Recognition Ceremony to honour students who successfully completed their summer internships. The event celebrated the hard work, dedication, and professional growth of participants while acknowledging the valuable industry exposure they gained.

Highlights of the Ceremony:

- Acknowledgement of Excellence: Students were recognized for outstanding performance, innovative contributions, and commitment during their internships.
- Certificates & Awards: Formal certificates and special

You are Invited

Recognition & Rewards for SIP 2025

(10th Sep'25, 11am to 12:30 pm, 6th floor Conference Hall)

VAXIS & KLH GBS
BUILDING WORLD LEADERS

Proudly Welcome

**SIP Achievers & CRT Students for
Felicitation Ceremony**

Who Should Attend

- ❖ All the CRT Enrolled students
- ❖ All the SIP Achievers
- ❖ 1st MBA / 1st BBA / 2nd BBA / 2nd MBA





Why to Attend

- ❖ To witness SIP Learnings from Industry / Academic / Students
- ❖ To Know the effective and success story of CRT & SIP

Looking forward for all your presence

Dr. Anand Bethapudi
Dean, KLH GBS

Vikas Surendran
CEO, V Axis Learnings

Centre for Excellence in Research & Development organizes

INTERNATIONAL DOCTORAL COLLOQUIUM 1.0

Doctoral dialogues for resilient, responsible, and Responsive Research in AI era

04th September 2025 (Thu)

KLH University - Global Business School, Hyderabad, India

Key Takeaways

- Showcase your research with expert insights
- Establish links with researchers globally
- Best paper award
- Scholar - industry publication avenues
- Opportunities to get published with renowned journals, including ABDC 'A' Journals
- Networking (Business and the Public Interest)
- Academic of Marketing Studies Journal
- ABDC 'C' Journals
- A Novel Review of International Studies






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awards were distributed to top performers across different domains.

- Industry Appreciation: Partner organizations shared positive feedback on the interns' skills, adaptability, and problem-solving abilities.
- Motivation for Peers: The recognition served as inspiration for other students to approach internships with seriousness and enthusiasm.

- Faculty Support: Mentors and faculty were appreciated for guiding students throughout their internship journey.

The ceremony reinforced the importance of internships as a bridge between academic learning and corporate practice, while rewarding students for their achievements and motivating them to excel in future professional endeavours.

Event: Cultural Fest "Ethnoverse"

KLH University – Global Business School, Hyderabad organized a vibrant cultural event, Ethnoverse, on 13th September 2025. The celebration highlighted students'

diverse talents through energetic dances, soulful songs, evocative poetry recitations, colorful ethnic ramp walks, and other engaging activities.



The event underscored the importance of a holistic approach to education, encouraging students to go beyond academics and develop confidence, creativity, and teamwork. Sharing his view, Dr. Anand Bethapudi (Dean) emphasized that such

cultural platforms are essential in shaping well-rounded individuals who can balance professional competence with cultural awareness. Ethnoverse stood as a lively celebration of diversity, talent, and community.

Event: Women Health Program Campaign

Resource person: Dr. B. Sowjanya, Founder Shevolve

On Sep 10th, KLH Global Business School hosted a lecture by Dr. B. Sowjanya, Founder of Shevolve, as part of the Shevolve Women Health Drive.

Highlights of the Lecture:

- Women's Health Awareness: Dr. Sowjanya emphasized the importance of prioritizing physical and mental well-being among women, especially in academic and professional settings.
- Preventive Care: She discussed lifestyle practices, nutrition, and early detection as key to maintaining long-term health.
- Empowerment through Knowledge: The session encouraged women to take charge of their health by staying informed and proactive.
- Community Engagement: The drive aims to create supportive networks that foster dialogue on health issues often overlooked.

The lecture highlighted that women's health is fundamental

to both empowerment and productivity, with initiatives like Shevolve serving as key drivers in promoting awareness and fostering stronger, healthier communities.

KLH GBS
BUILDING WORLD LEADERS

#WeAreFutureReady

KLH University
- Global Business School, Hyderabad

**SHEVOLVE:
AWARENESS PROGRAM
ON WOMEN HEALTH**

DR. B. SOWJANYA
Founder - Shevolve | Consultant - Surgical
Resection, Obstetrics & Gynaecology,
Hysteroscopic Surgeries, Infertility Surgeries,
Gynaec & Gynecologist

**Target Audience:
All Girl Students (BBA and MBA)**

Date: 18-09-2025
Time: 12:30 PM - 03:00 PM
Venue: 6th Floor (Seminar Hall), KLH GBS

**Be Informed. Be Empowered.
Join This Important Session on Women's Health.**

www.gbs.klh.edu.in

Event: Cultural Fest and Flash Mob

On Sep 16th, KLH University – Global Business School, Hyderabad witnessed an energetic Banner Drop and Flash Mob by 1st-year MBA and BBA students on 15th September 2025, in anticipation of Prkalp 1.0: International Business Plan Competition and Cultural Fest. The vibrant activity created excitement across the campus, promoting the upcoming event scheduled for 10th–11th October 2025, organized in collaboration with the IIT Kharagpur Alumni Foundation.



With this year's theme, "Artificial Intelligence: The Future and Sustainability," Prkalp 1.0 encourages students to present innovative business ideas while embracing sustainable practices. Dr. Anand Bethapudi (Dean), galvanized students into active participation, underscoring the transformative power of creativity, collaboration, and innovation in shaping future business leaders. The initiative not only heightened event visibility but also fostered enthusiasm and a sense of collective purpose among students ahead of the competition and cultural festivities.



Event: Alumni Lecture



KLH University- Global Business School, Hyderabad organized the inaugural session of its Alumni Lecture Series on 20th September 2025. The resource person, Mr. Anurag Patil (Live Trainer and Quality Check Analyst, Wemakescholars, Hyderabad), delivered an insightful lecture on the theme “Beyond Degrees: The Certification Edge.”

The session highlighted the growing importance of supplementing academic degrees with global

certifications and internship credentials, which can significantly enhance employability and provide students with a competitive advantage in job applications and interviews. Dr. Anand Bethapudi, Dean, emphasized the relevance of such initiatives in shaping industry-ready graduates. This programme proved particularly valuable for BBA and MBA students, offering them practical perspectives on how certifications can complement their academic journey and strengthen their professional profiles.

Event: Campus Recruitment Drive

On Sep 23rd, KLH Global Business School successfully organized a Campus Recruitment Drive aimed at providing students with direct access to leading companies and career opportunities.

Highlights of the Drive:

- **Participation of Reputed Companies:** Multiple organizations from diverse sectors visited the campus to recruit fresh talent.
- **Student Preparedness:** Candidates showcased their skills through aptitude tests, group discussions, and personal interviews.
- **Skill Emphasis:** Recruiters focused on communication, problem-solving, technical knowledge, and adaptability.
- **Successful Outcomes:** Many students secured job offers, reflecting the institution’s commitment to industry readiness and holistic training.
- **Supportive Ecosystem:** Faculty and placement coordinators guided students throughout the process, ensuring confidence and professionalism.



Event: Tokyo Deaflympics 2025

Dhanush Srikanth, India’s shooting prodigy from Telangana, has been selected to represent the country at the 2025 Deaflympics in Tokyo, reaffirming his dominance in the sport.

Selection for Deaflympics 2025: Dhanush Srikanth qualified with stellar trial scores of 634.9 and 631.9 in the 10m Air Rifle event at Bhopal, securing his spot for the Tokyo Deaflympics.

Past Achievements: He made history at the 2022 Deaflympics in Brazil, winning two gold medals and setting a world record in qualification.

Recent Performance: At the 2025 Deaflympics, Dhanush went on to break the world deaf record in the 10m Air Rifle finals with a score of 252.2, surpassing his own previous record of 251.7, and clinched India’s first gold medal in shooting at the event.

Training & Background: A student of Gun For Glory Shooting Academy, Dhanush has consistently excelled in both deaf and open shooting competitions, proving his ability to compete at the highest level

Senior Leadership honourable President Er. Koneru Sathyanarayana, Er. K Lakshman Havish, and Er. K Raja Hareen wish him well. Dhanush Srikanth's selection and record-breaking performance at the Deaflympics highlight his extraordinary talent, resilience, and contribution to Indian shooting sports. His journey continues to inspire young athletes, especially in demonstrating how determination can overcome barriers.



..... Event: Bronze Medal in Sports

Mogali Venkatramreddy,(BBA) won the Bronze Medal in the 800 meters event with a performance of 1:52.37 seconds at the 4th South Asian Athletics Championship, held at Ranchi, Jharkhand, India, from 24th to 26th October 2025.



..... Event: Prakalpa 1.0 International Business Plan Competition

Organized by: KLV University – Global Business School, Hyderabad

Supported by: ECLEE (European Centre for Leadership and Entrepreneurship Education)

Sponsorship Amount: 500 Euros

KLV University – Global Business School, Hyderabad, successfully organized PRAKALP 1.0 – International Business Plan Competition, an initiative aimed at promoting innovation and entrepreneurial spirit among students. The event provided a global platform for aspiring entrepreneurs to present their business ideas, interact with industry mentors, and explore opportunities for incubation and collaboration.

The competition witnessed enthusiastic participation from students across national and international institutions, who showcased innovative business models focusing on sustainability, technology, and social impact. Participants were evaluated based on innovation, feasibility, market potential, and presentation skills.

The event was sponsored by ECLEE (European Center for Leadership and Entrepreneurship Education),

which contributed 500 Euros towards supporting this entrepreneurial initiative. This sponsorship enabled the university to enhance the quality of mentorship, event organization, and recognition for outstanding business ideas.

PRAKALP 1.0 served as a valuable learning platform for students to understand the nuances of business planning, financial forecasting, and venture creation in a competitive global environment. The initiative aligns with the vision of KLV GBS – “Building World Leaders”, by nurturing entrepreneurial mindsets and fostering international collaboration.

The management of KLV GBS extends heartfelt appreciation to ECLEE for their generous sponsorship and continued partnership in empowering young entrepreneurs to create meaningful global impact.



..... Event: Expert Talk by Dr. Masood Siddiqui (University of Lucknow)

KLH University – Global Business School, Hyderabad hosted a Guest Session by Prof. (Dr.) Masood H. Siddiqui (Professor, University of Lucknow) on the topic “Demystifying Business Analytics” in October, 2025. The session was carefully structured by Dr. Siddiqui to address the current industry requirements by guiding students through real-world business applications of analytics such as Descriptive, Prescriptive, Predictive, and Diagnostic analytics with core business applications of the same.

Major highlights of the session included a detailed discussion on the role of analytics in business decision-

making, the tools and techniques of analytics, and the industry-wide applications of analytic methods. The session was formally inaugurated by Dr. Anand Bethapudi (Dean) and was highly appreciated by the students and the faculty members for the valuable insights shared by the Guest Speaker. The students of BBA and MBA programs particularly applauded the session as Dr. Siddiqui not only elaborated on the technical aspects of Business Analytics but also explained in detail the career opportunities and the key skills required to secure suitable placements. The session has significantly benefited the students, especially as placements are approaching right around the corner.



..... Event: Fresher's Day Party

Freshers' Day at KLH Global Business School is a vibrant welcome event that celebrates new students with cultural performances, interactive activities, and a spirit of camaraderie. It marks the beginning of their academic journey while fostering friendships and a sense of belonging.

Main highlights:

Warm Welcome: The event is designed to help new students feel at home, introducing them to the campus culture and community. Faculty and senior students extend greetings, making the transition smoother.

Cultural Performances: Students showcase their talents through dance, music, drama, and creative acts, reflecting the diverse backgrounds of the batch.

Interactive Activities: Ice-breaking sessions, fun games, and team-building exercises encourage bonding among freshers and seniors.

Leadership Messages: Inspirational speeches from faculty and management emphasize values of integrity, innovation, and global excellence.

Student Engagement: The day is filled with energy, laughter, and creativity, helping students build confidence and friendships.

Memorable Start: Freshers' Day is not just a celebration but also a symbolic start to the academic and professional journey at KLH GBS, instilling pride and motivation.

Freshers' Day at KLH Global Business School is a blend of celebration, creativity, and orientation. It welcomes new students into a nurturing ecosystem where they are encouraged to explore their talents, connect with peers, and embrace the values of leadership and excellence. The event is remembered as the first milestone in their journey at KLH GBS, leaving them inspired and motivated for the years ahead.

Event: TiE Hyderabad Summit

Organized by Government of Telangana and Supported by KL University

KLH Global Business School's visit to the TiE Hyderabad Summit was a significant opportunity for students and faculty to engage with leading entrepreneurs, industry experts, and innovators, gaining exposure to real-world business insights and networking opportunities.

Purpose of Visit: The participation aimed to connect students with the entrepreneurial ecosystem, offering them a chance to learn from established leaders and explore emerging trends in business and technology.

Key Highlights:

- Sessions on entrepreneurship, innovation, and startup growth provided practical knowledge and inspiration.
- Industry leaders shared insights on funding, scaling businesses, and global collaboration.
- Students had the chance to interact with

entrepreneurs, investors, and mentors, strengthening their understanding of the startup landscape.

Learning Outcomes:

- Exposure to real-world case studies and success stories.
- Understanding of how research and industry collaboration drive innovation.
- Inspiration to pursue entrepreneurial ventures and contribute to the startup ecosystem.

Institutional Impact:

- The visit reinforced KLH GBS's commitment to bridging academia and industry.
- It highlighted the school's focus on preparing students for global leadership roles through experiential learning.



The TiE Hyderabad Summit visit was a transformative experience for KLH Global Business School, offering students a front-row seat to the entrepreneurial ecosystem. It strengthened their confidence, broadened their perspectives, and aligned with the institution's mission of nurturing future-ready business leaders.

Event: Industrial Visit To Starbucks

On Nov 6th, an industry visit to Starbucks Coffee Company was organized to provide students with practical exposure to retail operations, customer service management, supply chain processes, and global brand standards. Starbucks is one of the world's largest coffeehouse chains, known for its premium beverages, café culture, and consistent customer experience.

The visit helped students understand how theoretical concepts of management, marketing, and operations are applied in real-world business environments.

Highlights include

Store Layout & Environment:

- Warm, cozy ambiance with signature wooden interiors.
- Design promotes comfort and encourages customers to spend more time.
- Digital menu boards, display counters, and merchandise shelves were neatly arranged.

Customer Service & Order Handling

- Customers are greeted politely upon entry.
- Orders are taken through a POS system, and names of customers are written on cups for personalization.

- Staff follows the Starbucks Service Sequence:
 - Greet
 - Connect
 - Personalize
 - Thank

Beverage Preparation Process

- Drinks are handcrafted by trained baristas.
- The workflow is divided into:
 - Espresso station
 - Cold beverage station

Inventory & Supply Chain

- Ingredients like coffee beans, syrups, bakery items, and dairy are delivered regularly.
- Stock is monitored using barcode systems and recorded in daily inventory sheets.
- Starbucks follows ethically sourced coffee standards

under Coffee and Farmer Equity (C.A.F.E.) Practices.

Employees & Work Culture

- Staff are addressed as partners, reflecting Starbucks' inclusive culture.
- All employees undergo training modules on:
 - Beverage mastery
 - Customer handling
 - Safety & hygiene
 - Machine operation

The Starbucks industry visit provided valuable exposure to international retail operations and hospitality management. Students learned how a globally recognized brand maintains its quality, consistency, and customer loyalty. The visit bridged the gap between classroom learning and real-world practices, helping students understand the complexities of running a premium café chain.



Event: Expert Talk on Career Prospects in the US

On Nov 10th, at KLH- Global Business School, Hyderabad, organised an Expert Talk on Career Prospects in the US as part of its ongoing initiative to provide students with global exposure and guidance on international education and career pathways. The session, titled "Career Ambitions Abroad," aimed to equip students with knowledge about studying and building successful careers in the United States.

Distinguished Speakers

The expert panel featured eminent representatives from leading U.S. universities:

- Ms. Simran Arora, South India Regional Director
- Mr. Uday Kiran, University Recruitment Manager

- Ms. Suzanne McGinnis, Director of Graduate Admissions, University of Dayton (Ohio)
- Mr. Alejandro Cobos, Senior Program Sales and Marketing Manager, University of Texas at San Antonio

Each speaker shared valuable insights on academic opportunities, graduate admissions, scholarship options, and post-study employment pathways in the U.S.

Session Highlights

- The speakers provided a comprehensive overview of the U.S. higher education landscape and emerging career opportunities across various disciplines.
- Students learned about admission requirements,

assistantships, and the importance of research and professional skills.

- Ms. Suzanne McGinnis elaborated on graduate admissions processes at the University of Dayton, while Mr. Alejandro Cobos highlighted programs and career support services at the University of Texas at San Antonio.
- The interactive session concluded with a Q&A segment, where students clarified their queries



regarding applications, scholarships, and cultural adaptation in the U.S.

Outcome

The expert talk proved to be highly informative and motivating. It encouraged students to explore higher education abroad and provided a realistic understanding of career prospects in the United States. The session aligned with the vision of KLH GBS to nurture globally competent leaders prepared for international success.



Event: Guest Lecture by Professor and Dean KLH- Global Business School Dr. Anand Bethapudi

On 10th November, KL Global Business School had the privilege of being invited to Maulana Azad National College for their Tech Expo Summit, organized by Kibo Tech Software Solutions.

- The highlight of the summit was the participation of Dr. Anand, the dynamic Dean of KL Global Business School, who was the esteemed speaker for the session on "Entrepreneurship, Research, and Industry Collaboration."
- His address emphasized the importance of bridging academia with industry, fostering innovation through research, and nurturing entrepreneurial mindsets among students.

- The event provided a valuable platform for knowledge exchange, collaboration, and showcasing the synergy between education and technology-driven industries.
- KL Global Business School's involvement underscored its commitment to thought leadership and active engagement in initiatives that prepare students for global opportunities.

The Tech Expo Summit was not only a recognition of KL Global Business School's academic excellence but also a testament to its role in shaping future leaders through entrepreneurship, research, and industry partnerships.



Event: Two days Students Orientation

On Dec 8th and 9th, at KLH-Global Business School a two days Orientation Program was organized as an introduction to excel and covering advanced excel operations.

The two-day orientation lecture successfully provided students with essential Excel skills ranging from basic to advanced levels.

By the end of the program:

- Students gained confidence in handling spreadsheets.
- They learned to apply formulas and functions effectively.
- They understood data analysis techniques using lookup functions and Pivot Tables.

The sessions enhanced their readiness for academic and



industry-related tasks.

The Student Orientation Lecture helped bridge the skill gap for new learners, enabling them to start their academic journey with strong foundational and analytical abilities. Students expressed positive feedback, appreciating the interactive and practical teaching approach.

Event: Secret Santa and Christmas Celebrations at KLH – Global Business School

The spirit of the Secret Santa activity and Christmas celebrations at KLH Global Business School (KLH GBS) captured the seasons festivity in a unique blend of engaging activities and programs.

Highlights include

- Festive Atmosphere: The campus was beautifully decorated with Christmas trees, lights, and ornaments, creating a joyful and welcoming environment.
- Secret Santa Fun: Students and faculty participated in the Secret Santa activity, exchanging thoughtful gifts anonymously. The surprise element brought laughter, excitement, and strengthened bonds among peers.
- Cultural Performances: The celebrations featured carols, dance performances, and skits that highlighted

the festive spirit and creativity of the students.

- Community Spirit: The event fostered inclusivity and togetherness, encouraging everyone to celebrate diversity while sharing joy.
- Memorable Moments: Games, music, and cheerful interactions made the day unforgettable, leaving students with lasting memories of friendship and celebration.

The Secret Santa activity and Christmas celebrations at KLH GBS were more than just festivities—they were a celebration of unity, joy, and creativity. By blending tradition with fun, the event strengthened the sense of community and gave students a chance to relax, bond, and embrace the holiday spirit.



Event: Outdoor Event for MBA 1st Year students



Event: Expert Lecture on CRT

Resource Person: K. Harsha Vardhini (Founder & Managing Director of Build Your Skills)

K. Harsha Vardhini's lecture as Founder & Managing Director of Build Your Skills emphasized the importance of practical, industry-relevant skills beyond academic learning. She highlighted how students must cultivate communication, adaptability, and problem-solving abilities to thrive in today's competitive world.

Skills Beyond the Classroom

- Academic knowledge alone is insufficient; employers seek well-rounded individuals with soft skills.
- Critical thinking, teamwork, and leadership are as vital as technical expertise.
- Students must learn to apply theory in real-world contexts.

Communication & Confidence

- Strong communication skills are essential for career growth.
- Harsha Vardhini stressed the need for confidence in presenting ideas and networking effectively.
- Public speaking, writing, and interpersonal skills were highlighted as areas to practice.

Adaptability & Lifelong Learning

- The modern workplace is dynamic; adaptability is key.

- Students should embrace continuous learning through workshops, certifications, and online platforms.
- She encouraged cultivating a growth mindset to stay relevant in evolving industries.

Industry Readiness

- Employers value practical exposure—internships, projects, and hands-on training.
- Building portfolios and showcasing skills through real-world applications can set candidates apart.
- She urged students to focus on problem-solving and innovation.

Personal Development

- Emotional intelligence and resilience are crucial for handling workplace challenges.
- Time management and discipline were emphasized as foundations for success.
- She encouraged students to take ownership of their career paths rather than relying solely on institutions.

Harsha Vardhini's lecture was a call to action for students: go beyond textbooks, invest in skill-building, and prepare for the future workplace with confidence and adaptability.

Event: The Social Media Influencers Summit

Resource Persons: SAC Team

The Social Media Influencers' Summit, hosted by the Student Affairs Council (SAC) at KLH GBS on 29th December 2025, was a vibrant and engaging event that brought together aspiring content creators and digital enthusiasts from across the campus. Commencing at 11:00 AM, the summit witnessed the enthusiastic participation of 100+ students. The event was seamlessly hosted by Ms. Jashvitha, BBA 2nd year, and aimed to provide students with valuable insights into the evolving world of social media, digital influence, and responsible content creation.

One of the major highlights of the summit was the

insightful session by Dr. Gita Krishnan Puppala garu, MD (Radiology), who addressed the impact of social media on mental health, professionalism, and ethical responsibility in the digital space. The event also featured interactive discussions with popular social media influencers, including the Fun Moji team, who shared their real-life experiences, growth strategies, and challenges in building a digital presence. The summit proved to be highly informative and inspiring, equipping students with practical knowledge, motivation, and a deeper understanding of the opportunities and responsibilities associated with being a social media influencer.

Global Immersion Programme: INTI International University, Malaysia

Global exposure is no longer a luxury—it is a necessity for future business leaders. In line with this vision, KLH Global Business School, Hyderabad, offers a Semester Abroad Programme that enables students to gain international academic and cultural experience.

Recently, BBA students Mr. Tanish Alegala and Ms. Yenugula Anandi Movva successfully completed their Semester Abroad at INTI International University, Malaysia, from January to May 2025. During the programme, they pursued core business subjects such as Financial Management, Business Law, and Strategic Management,

gaining valuable insights into global business practices.

Beyond academics, the experience provided meaningful cross-cultural exposure through interaction with international peers and immersion in Malaysia's multicultural environment. This journey enhanced their adaptability, global mindset, and professional confidence.

Both students returned with renewed inspiration and a broader perspective, reflecting the true impact of international learning and reinforcing KLH GBS's commitment to developing globally competent professionals.



Placements

MBA & BBA

A KEERTHANA  2411510015	 CITY UNION BANK DESIGNATION: RELATIONSHIP MANAGER	KOVURU SAHITHI  2411510119	 ZEPTO DESIGNATION: ASSISTANT UNDER TRAINING
B KARTHIKEYAN  2411510083	 S&P GLOBAL DESIGNATION: APPRENTICE	U PREETHI  2411510121	 ZEPTO DESIGNATION: ASSISTANT UNDER TRAINING
C MEGHANA  2411510141	 S&P GLOBAL DESIGNATION: APPRENTICE	U VARGAVI  2411510133	 HEXAGON DESIGNATION: PROJECT MANAGEMENT
G. LOHIT PRASAD  2411510050	 S&P GLOBAL DESIGNATION: APPRENTICE	G S B NAIDU  2411510150	 CITY UNION BANK DESIGNATION: RELATIONSHIP MANAGER
M SRAVANI  2411510013	 STARTOON LABS CORPORATE FINANCE ASSOCIATE	GELABOINA SAI REVATH  2411510153	 SHEENLAC PAINTS DESIGNATION: MANAGEMENT TRAINEE
NANDURI SRI VAMSI  2411510035	 ISPROUT BUSINESS CENTRE PVT LTD DESIGNATION: ALL DEPARTMENTS	MUPPA VARSHINI  2411510100	 ISPROUT BUSINESS CENTRE PVT LTD DESIGNATION: SALES
G SAI REVATH  2411510049	 ISPROUT BUSINESS CENTRE PVT LTD DESIGNATION: FINANCE	V K C YADAV  2411510107	 ISPROUT BUSINESS CENTRE PVT LTD DESIGNATION: ACCOUNT MANAGEMENT
MATTEDA AKSHAYA  2411510131	 ISPROUT BUSINESS CENTRE PVT LTD DESIGNATION: FINANCE		

Placements

MBA & BBA

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CHINTALA SRUJAN  2411510145	 ZEPTO DESIGNATION: ASSISTANT UNDER TRAINING	SURYA KIRAN V  2411510066	 ZEPTO DESIGNATION: ASSISTANT UNDER TRAINING
BANDI ANJALI  2411510089	 CITY UNION BANK DESIGNATION: RELATIONSHIP MANAGER	R V N PURNIMA  2411510072	 ZEPTO DESIGNATION: ASSISTANT UNDER TRAINING
V CHINMAI DEVI  2411510092	 APOLLO HOSPITALS DESIGNATION: HR	K G P S NITYA  2411510073	 ZEPTO DESIGNATION: ASSISTANT UNDER TRAINING
K MANI TEJA  2411510113	 CITY UNION BANK DESIGNATION: RELATIONSHIP MANAGER	D VAISHNAVI  2411510075	 SHEENLAC PAINTS DESIGNATION: MANAGEMENT TRAINEE
S N REDDY  2411510116	 ZEPTO DESIGNATION: ASSISTANT UNDER TRAINING	CH SRUTI  2411510002	 SHE RIDE DESIGNATION: MANAGEMENT TRAINEE
K DEVISRISAIRAJU  2411510060	 CITY UNION BANK DESIGNATION: RELATIONSHIP MANAGER	A V REDDY  2411510004	 VERTICAL GREEN FARMS DESIGNATION: FARMS TRAINEE
B V SIVA KRISHNA  2411510048	 MUTHOOT GROUP DESIGNATION: ASSISTANT MANAGER	G ASHWIK  2411510024	 CITY UNION BANK DESIGNATION: RELATIONSHIP MANAGER

Placements

MBA & BBA

M S G VARMA  2411510053	 CITY UNION BANK DESIGNATION: RELATIONSHIP MANAGER	S KEERTHI JAISWAL  2411510008	 S&P GLOBAL DESIGNATION: APPRENTICE
AUDHESH NATASHA  2310560005	 WEATHLY DESIGNATION: RELATIONSHIP MANAGER	BAGGI MEGHANA  2310560171	 WEATHLY DESIGNATION: RELATIONSHIP MANAGER
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NAYUDU TANVI  2310560037	 TECH MAHINDRA DESIGNATION: ASSOCIATE - VOICE	RITIKA K  2310560043	 TECH MAHINDRA DESIGNATION: ASSOCIATE - VOICE
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N L PRASANNA  2310560105	 NEXUS INNOVATIVE SOLUTIONS DESIGNATION: PROCUREMENT	P ANIL KUMAR  2310560123	 MOSARTLABS PVT LTD DESIGNATION: INSIDE SALES
L YASHWANTHIKA  2310560140	SRI SAI TEJASWINI ELECTRONICS DESIGNATION: SALES ASSISTANT	T CHAKRAPANI  2310560153	 WEATHLY DESIGNATION: RELATIONSHIP MANAGER
K K SRIVATSA  2310560091	 TECH MAHINDRA DESIGNATION: ASSOCIATE - VOICE	LIKITHA SHREE  2310560141	 WEATHLY DESIGNATION: RELATIONSHIP MANAGER

At the Heart of Knowledge: The Library and Its Expansive Resources at KLH GBS

Editors: Manvita and Divya, MBA I year

"Libraries store the energy that fuels the imagination. They open up windows to the world and inspire us to explore and achieve, and contribute to improving our quality of life."— Sidney Sheldon Established in 2020 alongside the Institution's foundation, our library began humbly with a collection of just 500 books. Today, it proudly houses 8,231 volumes and 1,700 diverse titles, standing tall as the intellectual backbone of the campus. The library is not just a space—it's a thriving ecosystem of learning. With a harmonious integration of traditional and digital resources, the KLH GBS Library stands as a cornerstone of academic excellence. It ensures comprehensive accessibility for all stakeholders by offering services in both physical and digital formats, thereby catering to diverse learning preferences. The library subscribes annually to 1,280 e-journals and 323 print journals, keeping the academic community abreast of the latest global research trends and scholarly advancements across disciplines. These curated resources empower students and faculty with the tools necessary for in-depth research, critical analysis, and continuous learning.

including NPTEL video lectures, mock tests, online journals, and more. It encourages self-paced learning and fosters academic independence, making it a vital asset in today's tech-driven educational landscape.



More than just a repository of books and databases, the library at KLH GBS is an immersive academic environment, a place where curiosity is nurtured, and knowledge is cultivated. Because at the heart of every great institution, there is indeed a great library—guiding every learner on their journey to success.



The Digital Library: Where Technology Meets Curiosity

Functioning as a powerful extension of the Central Library, the Digital Library is equipped with high-speed, internet-enabled computer systems and operates from 9:00 AM to 5:00 PM. This space offers students and faculty access to an expansive range of digital academic resources



In a world moving ever faster, the KLH-GBS library remains a quiet sanctuary of knowledge — where the past, present, and future meet on the shelves.



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