



**45** YEARS OF EDUCATIONAL LEADERSHIP | **BAND EXCELLENT** SELF-FINANCED UNIVERSITIES CATEGORY ARIIA | RECOGNISED AS **1** UNIVERSITY BY UGC, STATUTORY BODY OF MHRD | **nirf 26** AMONG ALL UNIVERSITIES

# Newsletter

## KLH-GBS CHRONICLES

VOL.2 || Issue-2 || December to April 2026



## Vision

To be a globally renowned university Mission To impart quality higher education and to undertake research and extension with emphasis on application and innovation that cater to the emerging societal needs through all-round development of the students of all sections enabling them to be globally competitive and socially responsible citizens with intrinsic values.

## About KL Deemed to be University

KL Deemed to be University KL Deemed to be University was established in 1980-81, as KL College of Engineering, which was upgraded to KL College of Engineering Autonomous in 2006 by UGC and was declared as a Deemed-to-be University in 2009 by UGC, MHRD Govt. of India. MHRD declared this institution as Category I Institution. The university ranked 22nd in NIRF ranking 2024 among all universities in India. It has its off-campus centre at Hyderabad, with the approval of UGC & AICTE. The university offers programs in Engineering, BBA, MBA and PhD in various domains.

## KLH University- Global Business School, Hyderabad

KLH GBS offers cutting-edge undergraduate, postgraduate programs and doctoral in management, business analytics, and digital technologies i.e., BBA, BBA IT, BBA ACCA, BBA Fintech, BSc Animation, B. Com, MBA – Multi specialisation, MBA Fintech and Ph. D Programmes. The curriculum is designed to align with global industry standards and emerging market needs. A strong emphasis is placed on experiential learning through case studies, simulations, and live projects. Industry-driven certifications and electives enhance the employability and practical knowledge of students. Faculty comprise seasoned academicians and industry practitioners with global exposure. The pedagogy integrates Outcome-Based Education (OBE) and learner-centric approaches. Continuous assessment, flipped classrooms, and project-based evaluations foster critical thinking. International collaborations and student exchange programs provide a global learning experience. Entrepreneurship and innovation are encouraged through dedicated incubation support. KLH GBS ensures holistic development through leadership labs, soft skills training, and corporate immersion programs

# Leadership

## The Architects of Excellence

Our governing dignitaries form the strategic backbone of the institution. They set direction with clarity and lead with purpose. Every decision is rooted in academic excellence and long-term impact.



President  
Sri Koneru Satyanarayana



Secretary  
Smt. Kanchana Latha



Vice President  
Havish Koneru



Vice President  
Raja Hareen Koneru



Pro-Chancellor  
Dr. K. Jagannadha Rao



Vice Chancellor  
Dr. G. P. S. Varma



Pro-Vice Chancellor  
Dr. A.V.S. Prasad



Pro-Vice Chancellor  
Dr. N. Venkatram



Pro-Vice Chancellor  
Dr. KRRR



Registrar  
Dr. K. Subba Rao



**Welcome to Koneru Lakshmaiah Education Foundation (KLEF), where innovation and excellence shape transformative learning. As one of India's premier institutions, KLEF is committed to quality education, pioneering research, and holistic development—empowering students to become leaders and changemakers.**

At KLEF, education is about more than knowledge; it's about building skills, values, and vision to thrive in a dynamic world. With world-class infrastructure, distinguished faculty, and a strong focus on innovation and entrepreneurship, we prepare students to excel and contribute meaningfully to society.

Our academic ecosystem blends interdisciplinary learning with industry engagement, offering opportunities for internships, research, and entrepreneurial ventures. By fostering inquiry and critical thinking, we ensure our students are resilient, adaptable, and globally competitive.

**Join us at KLEF and experience an education that transforms aspirations into achievements.**

Warm regards,  
**Er. Koneru Satyanarayana, Chancellor**

### **Message from Mr. Havish Konneru**

It is a privilege to connect with the management community. At Koneru Lakshmaiah Education Foundation (KLEF), we believe true management education goes beyond academics—it nurtures innovation, entrepreneurship, and ethical leadership. By combining interdisciplinary learning with industry collaboration, we prepare students to thrive in dynamic global environments and contribute meaningfully to society.

Together, let us shape leaders who drive progress and create a brighter future.

**Er. Koneru Havish**



**At Koneru Lakshmaiah Education Foundation (KLEF), we take pride in leading transformative education and pioneering research. Guided by a strong commitment to innovation, entrepreneurship, and holistic growth, KLEF offers students a powerful blend of academic rigor and real-world exposure, preparing them to thrive in a rapidly evolving global landscape.**

Our flexible, interdisciplinary curriculum emphasizes industry immersion, long-term internships, and project-based learning, enabling students to build cross-domain expertise and a problem-solving mindset. With state-of-the-art campuses, world-class faculty, and robust industry collaborations, we provide an environment that nurtures inquiry, creativity, and global competitiveness.

Through interdisciplinary research, international partnerships, and a focus on addressing societal challenges, KLEF continues to drive meaningful change and innovation. With a vibrant community of over 20,000 students and a proud legacy of producing leaders and innovators, we remain dedicated to shaping individuals who excel professionally and contribute to society.

We warmly invite you to join us in this transformative journey and share in our vision of creating a brighter future.

Warm regards,  
**Dr.G.Pardha Saradhi Varma, Vice Chancellor**



## Dean's MESSAGE

*Welcome Dear Readers,*  
**KLH Global Business School**

At KLH Global Business School, our unwavering commitment is to nurture future-ready business leaders who can thrive in a dynamic global environment. We believe that management education must go beyond classrooms—integrating academic rigor, experiential learning, industry engagement, and global exposure.

### **Academic Excellence & Innovative Teaching Pedagogy**

Our academic framework is designed to balance strong theoretical foundations with practical relevance. We adopt learner-centric and outcome-based teaching pedagogy, incorporating case-based learning, simulations, role plays, business analytics tools, live projects, and interdisciplinary learning. Faculty members bring rich academic and industry experience, ensuring that classroom discussions reflect real-world business challenges and contemporary management practices.

### **Industry-Integrated Learning & Skill Development**

To enhance employability and professional readiness, we emphasize continuous skill development through structured campus recruitment training. Our programs focus on aptitude building, communication skills, business etiquette, leadership development, and domain-specific competencies. Regular guest lectures, workshops, panel discussions with industry experts, alumni interactions, and corporate presentations help students understand industry expectations and evolving career landscapes.

### **Focus on Campus Recruitment & Placements**

At Global Business School, campus recruitment and placements form a core pillar of our academic ecosystem. Our approach goes beyond securing job offers—we focus on preparing students for long-term career success in a competitive and globalized business environment.

### **Industry-Aligned Career Preparation**

We have instituted a structured Campus Recruitment Training (CRT) framework that begins early in the academic journey. The training focuses on aptitude and analytical skills, communication and presentation abilities, business etiquette, corporate readiness, leadership development, and domain-specific competencies. This holistic preparation ensures that students are confident, competent, and industry-ready.

### **Strong Corporate Engagement**

Our placement strategy is driven by strong and sustained relationships with leading organizations across sectors such as consulting, banking and financial services, IT and analytics, FMCG, manufacturing, logistics, and emerging start-ups. Regular corporate interactions, guest lectures, company presentations, alumni talks, and mentorship sessions help students align their career aspirations with industry expectations.

### **Experiential Learning for Employability**

Live projects, internships, case studies on real companies, simulation-based learning, and industry visits provide students with hands-on exposure to business challenges. These experiential learning opportunities significantly enhance practical skills and workplace adaptability, making our graduates valuable contributors from day one.



**Dr. Anand Bethapudi**  
Dean KLH- Global Business School, Hyderabad

### **Placement Outcomes & Career Progression**

Our placement cell works closely with faculty and corporate partners to ensure quality placements that match student capabilities and career goals. Emphasis is placed on role clarity, career growth opportunities, and ethical recruitment practices. Students are placed in roles across marketing, finance, HR, operations, analytics, consulting, and entrepreneurship.

### **Commitment to Career Excellence**

Global Business School remains committed to continuous improvement in placement outcomes through curriculum updates, industry feedback, and skill-based training. Global Business School is happy to introduce two more flagship programmes - Global MBA and Executive MBA to meet the Global standards and industry expectations.

### **Global Immersion & International Exposure**

In today's interconnected world, global exposure is indispensable. Our Global Immersion Programme offers students international academic and cultural experiences through collaborations with reputed global universities and institutions. These programs expose students to international business practices, cross-cultural management, global markets, and emerging economic trends—broadening their perspectives and global competence.

### **New Programme Launches: Global MBA & Executive MBA**

In line with our vision of global excellence, we are proud to announce the launch of our Global MBA and Executive MBA Programmes. These programs are thoughtfully designed to cater to aspiring global managers and working professionals, combining academic depth, industry relevance, flexibility, and international exposure. They aim to develop strategic thinkers, ethical leaders, and innovators capable of leading organizations in complex global environments.

As we move forward, KLH Global Business School remains committed to academic innovation, industry integration, and global engagement. I extend my best wishes to our students, faculty, alumni, and stakeholders as we collectively build a future defined by excellence, integrity, and global impact.

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.....**From Campus to Corporate: KLH GBS Students Secure Top Placements (2026)**.....

KLH Global Business School (KLH GBS) proudly marks an outstanding achievement in campus placements, with more than 150+ students securing jobs in top companies. This success reflects the institution's strong focus on quality education, practical learning, and career readiness. With continuous training, industry exposure, and skill development programs, KLH GBS has once again proven its commitment to shaping future business leaders.

**Proud Moment**  
For Our **MBA** Achievers!  
For successfully stepping into the role of  
**Management Trainee at Techno Paints.**



<b>M Sotya Pradeep</b> 2411510019	<b>G Kalyan Venkata sai</b> 2411510020	<b>P. Prashanth</b> 2411510023	<b>Sai Chaitanya</b> 2411510031
<b>R Mahesh Varma</b> 2411510042	<b>M Durgasatyashree</b> 2411510058	<b>N Akhilashwar</b> 2411510095	<b>NG Pavan Kumar Reddy</b> 2411510092
<b>Shaleena Shaik</b> 2411510129	<b>G. Somarth Sai</b> 2411510136	<b>Success today, leadership tomorrow.</b>	

**Kudos to Our MBA Fintech Rising Stars!**  
For successfully launching their careers  
as **Management Trainees at Techno Paints.**




<b>B Sharath Chandra</b> 2411510064	<b>Rohit Shiva</b> 2411510065	<b>Palvai Jayanth</b> 2411510068	<b>Yatham Pavan Yadav</b> 2411510070
<b>Rudrath Sanketh</b> 2411510079	<b>Kadani Hemanth</b> 2411510080	<b>Poosal Aishay</b> 2411510120	<b>N Varun Kumar</b> 2411510164

Students from BBA and MBA programs have secured excellent opportunities in well-known organizations across different sectors. BBA students were placed as Relationship Managers at Wealthy and Branch Banking Officers at DCB Bank, demonstrating strong communication and financial skills. MBA students

achieved placements in leading companies such as Zepto (Assistant Under Training), Techno Paints (Management Trainees), and City Union Bank (Relationship Managers). Their success highlights their hard work, adaptability, and industry-ready mindset.


**A BIG CONGRATULATIONS**  
To Our **MBA** Fintech Stars!  
For successfully achieving placement  
as **Assistant Under Training at Zepto**



<b>SOMA CHETAN</b> 2411510061	<b>ROHITH SHIVVA</b> 2411510065	<b>S KIRAN VODELA</b> 2411510066	
<b>R V NAGA PURNIMA</b> 2411510072	<b>K G PHANI SRI NITYA</b> 2411510073	<b>KADARI HEMANTH</b> 2411510080	<b>S NARAYANA REDDY</b> 2411510116

**Your hard work has paid off – the future looks bright!**

**A BIG CONGRATULATIONS**  
To Our **MBA** Fintech Stars!  
For successfully achieving placement  
as **Assistant Under Training at Zepto**



<b>HARSHA DEVAGIRI</b> 2411510117	<b>JAYANTH PALVAI</b> 2411510068	<b>KOVURU SAHITHI</b> 2411510119	
<b>PREETHI ULLIPAYALA</b> 2411510121	<b>CHAGANTI MEGHNA</b> 2411510141	<b>N VARUN KUMAR</b> 2411510144	<b>CHINTALA SRUJAN</b> 2411510145

**Your hard work has paid off – the future looks bright!**

Students from BBA and MBA programs have secured excellent opportunities in well-known organizations across different sectors. BBA students were placed as Relationship Managers at Wealthy and Branch Banking Officers at DCB Bank, demonstrating strong communication and financial skills. MBA students

achieved placements in leading companies such as Zepto (Assistant Under Training), Techno Paints (Management Trainees), and City Union Bank (Relationship Managers). Their success highlights their hard work, adaptability, and industry-ready mindset.

CELEBRATES 161+ CAMPUS PLACEMENTS  
IN PRESTIGIOUS COMPANIES

## Hearty Congratulations

to our **MBA** Achievers!

For achieving placements as  
Relationship Managers at



Keerthana Adika  
(241510020)



Prashanth  
(241510023)



Govindu Ashwini  
(241510026)



B. V. Siva Krishna  
(241510028)



M Sai Goutham varm  
(241510032)



K Devi Sri Saijaya  
(241510040)



Banal Anjali  
(241510069)



Ravikiran Hrud Teja  
(241510070)



D S Bhargava Manik  
(241510150)

Your success today inspires the  
leaders of tomorrow.

[www.gbs.klh.edu.in](http://www.gbs.klh.edu.in)

## Hearty Congratulations

To Our **BBA** Champions!

For successfully securing the position  
of **Relationship Manager** at **Wealthy**.



AUDHESH NATASHA  
(2310560023)



A. HANUJANA  
(2310560064)



K KEERTHANA SRIVATSA  
(2310560099)



KORAMONI SAPOOJA  
(2310560157)



LAKSHYA SHREE HP  
(2310560760)



T. PRADHVI SRI CHAKRABARTI  
(2310560753)



G. LAKSHYTA  
(2310560790)



RAJESU MEENAKHA  
(2310560771)

Wishing you a bright and successful future ahead!

## Hearty Congratulations

For successfully stepping into  
**The role of Farms Trainee**  
at **Vertical Green Farms**.

The beginning of a  
bright professional journey.



ABBINA VENKATA REDDY  
(2411510004 - MBA)

## Celebrating Talent & Success!

For launching a professional career  
as a **Team Lead** at **grayQuest**

**AKKIREDDI SAI SUHAS**  
(2411510058 - MBA)

A bright future begins  
with this achievement.



[www.gbs.klh.edu.in](http://www.gbs.klh.edu.in)

@klhgsbs

@klhglobalbusinessschool

[www.gbs.klh.edu.in](http://www.gbs.klh.edu.in)

The placement drives also opened doors to unique career paths, including roles at Vertical Green Farms, showing the wide range of opportunities available to students. These achievements reflect KLH GBS's strong industry connections and dedication to student success. The institution congratulates all the achievers and wishes them a bright and successful future as they begin their professional journey.

## Hearty Congratulations

To our **BBA** Achievers!

On being placed as **Branch Banking Officer** at **DCB BANK**



D Meghana Reddy  
(2310560032)



Yamijala Praneeth  
(2310560056)



Sai Priya Lalana  
(2310560062)



Kalithkar Deepak  
(2310560133)



K Yashovardhan Goud  
(2310560136)



Rhea Vodela  
(2310569205)

Wishing you continued success and a bright future ahead.

## Hearty Congratulations

To our **MBA** Achievers!

On starting their career  
as **Branch Banking Officers** with **DCB BANK**



Akkireddi Sai Suhas  
(2411510058)



Vuyyuru Nehasi  
(2411510077)



Namani Pooja  
(2411510101)



Kotaru Prudhvi  
(2411510114)

Your journey to success begins here.

## Project-Based Learning (PBL) for MBA



**74% OF B-SCHOOL STUDENTS GRADUATE WITHOUT QUALITY JOB OFFERS**  
(Source: Unstop Talent Report 2026)

Most MBA programs still teach **theory** in a world driven by **AI, data, and real-time decision-making.**

**MBA**  
Built on **live projects** and **industry immersion**

- Harvard Case Methodology
- Exposure to **AI tools** in marketing, finance & analytics
- Access to Innovation labs & startup ecosystem

Admissions OPEN | 2026-27 AY

**SHAFEENA SHAIK**  
2411510128 | MBA (2nd Year)  
Placed in a **Top Company** as a **Management Trainee**

The MBA dream is changing. And the reality is harsh. 74% of B-school students graduate without quality job offers. The problem isn't ambition. It's outdated education. Today's companies don't just hire for degrees. They hire decision-makers who understand AI, data, and real-world business challenges. At KL Business School, the MBA is built differently.

Focused on industry immersion, live projects, and future-ready skills, not just classroom theory. Because in today's world, knowing business isn't enough. You need to know how it works in real time. And the results speak. Students like Shafeena Shaik stepping into top MNCs prove what the right ecosystem based on a project-based learning (PBL) approach can do.



## KLH Global Business School brings together students, parents, and recruiters for a success meet

KLH Global Business School (KLH GBS), Hyderabad, marked a significant milestone by hosting a success meet at its Kondapur campus, bringing together students, parents, recruiters, faculty, and staff in a celebration of achievement and opportunity.

The occasion also witnessed the presence of industry leaders, distinguished guests, and university officials.

The dignitaries addressed the students, offering valuable insights, encouragement, and guidance to help them navigate their professional journeys with confidence and clarity.



KL Deemed to be University has recorded over 6300 placement offers, with around 4700+ students already placed and still counting, while the recruitment process continues across

campuses with strong prospects for additional high-value offers, said Dr. G. Pardha Saradhi Varma, Vice Chancellor, KL Deemed to be University.



The KLH Global Business School, Kondapur campus also recorded high placement rate for its eligible and registered MBA and BBA students placed, including over 140 students securing jobs before completing their final semester.

The campus witnessed placement season driven by 110+ recruiters, including iSprout, Tech Mahindra, TCS (S&P Global), Broadridge, DCB Bank, Home First Finance, Hexagon, and the Muthoot Group.

Students were placed across sectors such as consulting, technology, fintech, analytics, retail, and financial services, with 26 in BFSI roles and 19 in leading MNCs. Notably,

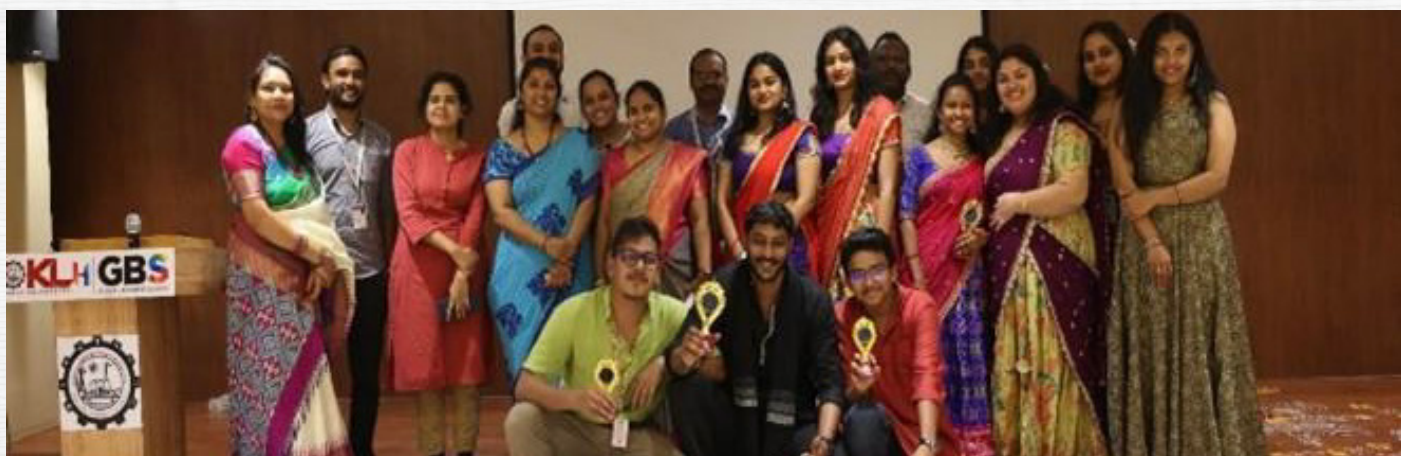
71 students secured multiple offers, including one student with four offers. Early career success, including a promotion within three months, reflects strong industry readiness and the effectiveness of its training ecosystem.

KLH Global Business School views this milestone as a stepping stone toward greater achievements. The institution remains committed to expanding industry partnerships, refining its curriculum, and strengthening its student-centric approach to stay aligned with evolving industry needs.

Our Prominent Recruiters

## Pongal Celebrations at KLH Global Business School: A Colourful Blend of Tradition and Creativity

Pongal is a popular harvest festival celebrated primarily in Tamil Nadu, India, but also in other parts of South India. It is one of the most significant and joyful festivals, typically celebrated for four days in the month of January. Students and faculty members of KLH Business School alike celebrated Pongal with a Rangoli competition, a vibrant festive. Creative parts of festivals like Pongal, Diwali, and Onam are an exciting way to showcase artistic skills and celebrate cultural traditions. Rangoli (or Kolam) is an Indian art form where colourful patterns are created on the ground using materials like rice flour, flower petals, colours, and sometimes even sand or chalk. Girls and boys both created colourful designs with great enthusiasm.



The overall atmosphere in college and the competition might have set the whole creativity into action. The designs were excellent while in others, the focus might be on small, intricate works an art form of therapy with celebrating festivity.

..... **Event: KL University Releases Rs.100 Crore Scholarship Brochure,** .....  
**event graced by Hon'ble Minister Dr. Vivek Venkataswamy**

KL University Announces ₹100 Crore Scholarship Fund at 2026 Brochure Launch

HYDERABAD: During the official unveiling of the 2026 Academic Brochure at the KLH Bachupally Campus, KL University has announced a landmark sanction of ₹100 Crores dedicated to merit-based scholarships for the academic year 2026-27. The event was graced by **Hon'ble Minister Dr. Vivek Venkataswamy**, who inaugurated the proceedings as the Chief Guest.

Addressing the gathering, the Minister shared profound insights on the evolving educational landscape, encouraging students to leverage such institutional support to achieve global excellence. This significant financial sanction underscores the University's mission to make world-class education accessible to deserving talent.

KL University has launched one of its most prestigious and coveted **₹100 Crore Scholarship Programs** by releasing an official scholarship brochure, reinforcing its commitment to inclusive and affordable higher education. The initiative is designed to support meritorious and economically disadvantaged students, ensuring that financial constraints do not hinder access to quality education. The brochure was unveiled during a formal event attended by university leadership and academic representatives.

**KLH Global Business School** students will significantly benefit from this initiative through merit-based and need-based scholarships aimed at making management education more accessible. The program reflects the university's vision of nurturing future leaders by promoting academic excellence, diversity, and equal opportunities for all learners.



..... **Event: KLH Global Business School at the World AI Summit** .....

KLH – Global Business School actively participated in the World AI Summit, demonstrating its strong commitment to innovation, digital transformation, and future-oriented management education. The summit served as a global platform bringing together academic leaders, industry experts, and technology professionals to discuss emerging trends, applications, and challenges in artificial intelligence.

The participation reflects the institution's vision of integrating artificial intelligence and advanced technologies into business education, research, and industry engagement. By being part of prestigious global forums such as the World AI Summit, KLH Global Business School continues to strengthen industry-academia collaboration and equip students with the skills and perspectives required to lead in an AI-driven business environment.



## Interactive Session with Tollywood Actress Dimple Hayathi at KLH Global Business School

KLH Global Business School, KL University, Kondapur, Hyderabad organized an engaging interactive session with Tollywood actress Dimple Hayathi for the students. The session provided a wonderful platform for students to interact with the actress and learn about her journey in the film industry. During the interaction, she shared valuable insights about her career, the challenges she faced, and the importance of hard work, confidence, and dedication in achieving success.



Students enthusiastically participated in the session by asking questions about career choices, motivation, and personal growth. Dimple Hayathi encouraged students to believe in their abilities and pursue their dreams with determination. The interaction was highly inspiring and created a positive learning experience for the students. The event concluded on a memorable note with appreciation from the faculty and students for the valuable insights shared during the session.

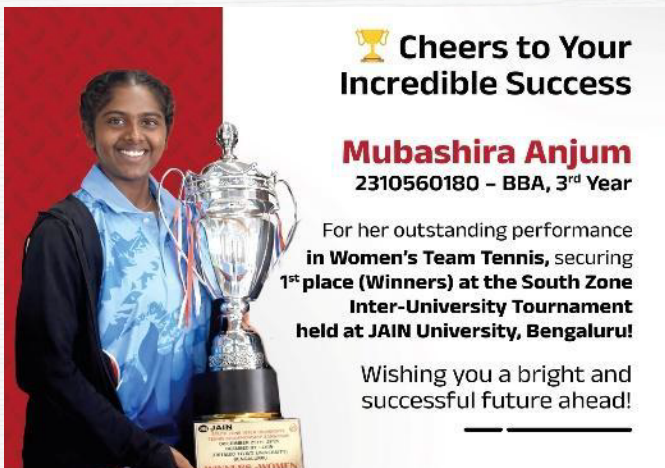


## South Zone Inter-University Tennis Tournament Championship



KLH Global Business School proudly congratulates Mubashira Anjum, a third-year BBA student, for her outstanding achievement in Women's Team Tennis. She played a key role in securing 1st place (Winners) at the

South Zone Inter-University Tournament, showcasing exceptional skill, discipline, and sportsmanship at a highly competitive inter-university platform.



The prestigious tournament was hosted at JAIN University, Bengaluru, and witnessed participation from leading universities across the South Zone. This remarkable victory highlights KLH Global Business

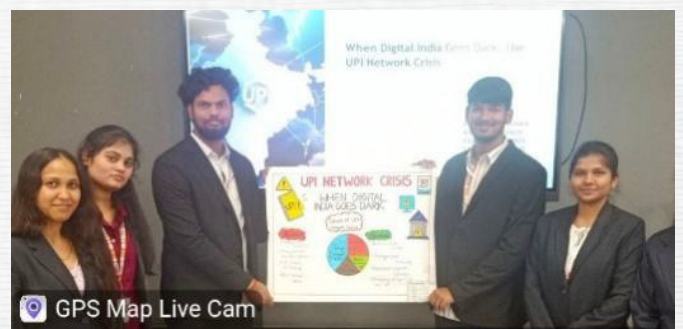
School's commitment to nurturing holistic development by encouraging excellence not only in academics but also in sports and co-curricular activities, empowering students to become well-rounded future leaders.

## Event: DTI Project Showcase: Fostering Innovation and Practical Learning

Faculty Coordinator:

Dr. Vijaykumar, Associate Professor Faculty Coordinator - DTI Projects (BBA & MBA General and FinTech)

The DTI (Design Thinking & Innovation) projects for BBA and MBA (General and FinTech) students provided an excellent platform for experiential learning and innovation. The presentations of the projects were reviewed by Dr. Vijay, Ms. Grace (Innovation Faculty) and Dr. Christu Raju (Animation Faculty). Students demonstrated strong analytical thinking, creativity, and problem-solving skills by identifying real-world business challenges and presenting innovative solutions supported by working prototypes.



The projects reflected interdisciplinary learning, teamwork, and an entrepreneurial mindset, aligning well with industry expectations and academic outcomes. Such initiatives help bridge the gap between theory and practice while nurturing future-ready management professionals.

The projects reflected interdisciplinary learning, teamwork, and an entrepreneurial mindset, aligning well with industry expectations and academic outcomes. Such initiatives help bridge the gap between theory and practice while nurturing future-ready management professionals.



The enthusiastic participation and quality of ideas showcased reaffirm the institution's commitment to promoting innovation-driven education.

## ..... KLH Global Business School Celebrates ..... 26th January Republic Day with Pride and Unity

### ABOUT THE EVENT:

Republic Day Celebrations – 26th January

#### Participants

Faculty members, administrative staff, and students of KLH GBS

The objective of celebrating Republic Day was to commemorate the adoption of the Constitution of India and to instill a sense of patriotism, unity, and constitutional values among students. The event aimed to create awareness about democratic principles, fundamental rights, and duties of citizens.

The Republic Day celebrations at KLH Global Business School were conducted with great enthusiasm and patriotic spirit on 26th January. The event commenced with the hoisting of the National Flag, followed by the National Anthem, creating an atmosphere of pride and respect for the nation.

Faculty members addressed the gathering, highlighting the significance of Republic Day and the importance of the Indian Constitution in shaping the nation's democratic framework. Students actively participated in the program

by delivering speeches on constitutional values, unity in diversity, and the responsibilities of citizens.

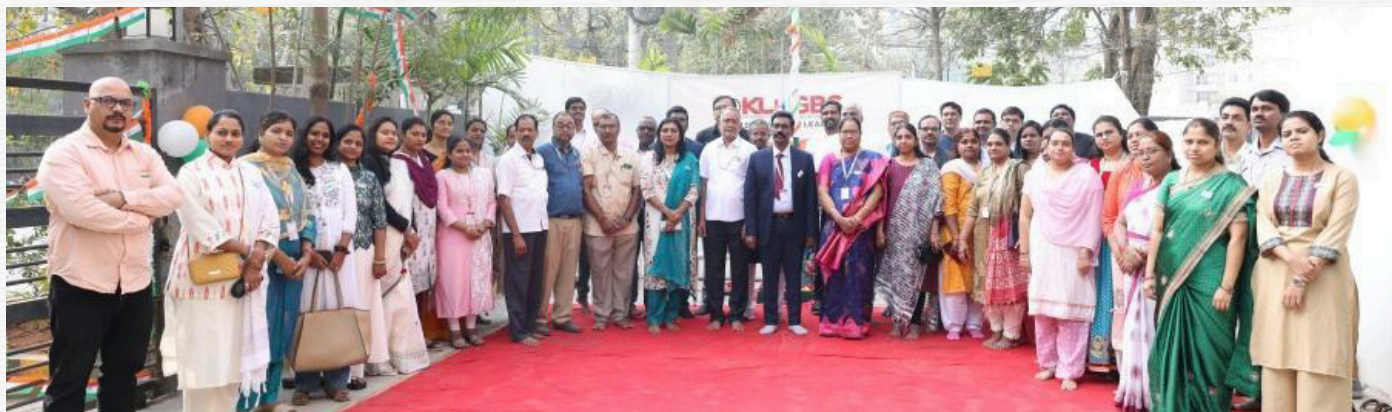
Cultural performances such as patriotic songs and short presentations were organized by students, reflecting the rich heritage and diversity of India. The event encouraged student engagement and promoted national integrity and collective responsibility.



### Outcomes of the Event

- Enhanced awareness about the importance of the Indian Constitution
- Fostered patriotism and national pride among students
- Encouraged active student participation and leadership
- Strengthened unity and respect for democratic values

The Republic Day celebrations at KLH Global Business School were successfully conducted and well received by all participants. The event served as a meaningful reminder of India's constitutional values and inspired students to contribute responsibly towards nation-building.



### Remarkable Achievements:

The remarkable service achievements were recognized and the teaching and non-teaching staff members were felicitated with recognition and certifications.

The campus was beautifully adorned in the patriotic Indian tricolour, creating an atmosphere of celebration

and respect for the nation. The Republic Day observance reinforced the institution's commitment to fostering responsible citizenship, integrity, and collective harmony. Through such celebrations, KLH Global Business School continues to inspire its academic community to uphold democratic values while contributing meaningfully to the nation's progress.



### Event: Pre-launch Kala Utsav on 30th Jan

#### Pre-Launch of Kala Utsav – KLH Global Business School

Faculty Coordinators: SAC Coordinators Supriya, Prem and Student Coordinators: Tanish, Dhanush, Shishir, Jhaswita

KLH Global Business School successfully organized the Pre-Launch event of Kala Utsav 2026, marking the beginning of the much-awaited cultural celebrations on campus. The event created an atmosphere of enthusiasm and creativity among students. During the program,

students showcased their talents through singing and dance performances, which captivated the audience and added vibrant energy to the celebration. These performances became a special highlight of the event. The pre-launch program served as a wonderful beginning for the upcoming Kala Utsav celebrations at KLH Global Business School.



### Event: Prelaunch Kala Utsav on 30th Jan

The Kala Utsav 2026 Trophy was officially launched by Dr. Anand Bethapudi, Dean of KLH Global Business School. The trophy was unveiled in the presence of faculty members and students, marking the commencement of the cultural competitions that will take place during Kala Utsav.



### ..... Building Strong Foundations: Guest Lecture on Human Resource Management .....

Resource Person: A. Venkata Madhavan (Fmr. EY)

The Department of Management, KLHGBS, organized a guest lecture on “Foundations of Human Resource Management (HRM)” on 6th February 2025 for I BBA students.

The session was delivered by Mr. A. Venkata Madhavan, a freelance management consultant with over 40 years of experience in reputed organizations such as ICI India, Seagram, and Ernst & Young.

The lecture introduced students to the fundamentals of

HRM, covering key areas such as recruitment, training, performance appraisal, and employee relations. The speaker emphasized the importance of human resources as a valuable organizational asset and highlighted essential skills like communication, teamwork, and leadership.

The session, enriched with real-world examples, provided students with practical insights into HR practices and their role in achieving organizational success.



## World AI Governance Conclave – Academic Leadership Participation

KLH Global Business School takes pride in the participation of its Dean, Dr. Anand Bethapudi, in the World AI Governance Conclave. The conclave brought together academicians, industry leaders, and policymakers to deliberate on key aspects of Artificial Intelligence, including AI governance frameworks, ethical AI practices, and the responsible adoption of emerging technologies. The event served as an important platform for knowledge exchange on shaping the future of AI in a rapidly evolving digital landscape.

Dr. Anand Bethapudi's participation highlighted KLH Global Business School's commitment to academic excellence and future-focused education. His engagement emphasized the integration of responsible AI practices in management education and the need to prepare students for leadership in an AI-driven global economy. This representation strengthens the institution's presence in global academic and technology-driven discussions, reinforcing its position as a forward-thinking business school.






## Event: Three Days Short Term Training Program (STTP) on DIGITAL MARKETING

Faculty Coordinator: Dr. B. Sarath Simha

Join the  
3 DAYS SHORT TERM TRAINING PROGRAM (STTP)  
On  
**DIGITAL MARKETING**

**RESOURCE PERSONS:**

<b>DATE: 12-02-2026</b>  <b>Nikhil Kuruganti</b> Director Marketing Anblicks, Hyderabad	<b>DATE: 13-02-2026</b>  <b>Narasimh Patro</b> Senior Area Head Housing.com, Hyderabad	<b>DATE: 14-02-2026</b>  <b>Mr. Amit Kapoor</b> Associate Vice President Marketing Coforge
<b>TOPIC:</b> Practical SEO - From Building WordPress to Ranking on Search Engines	<b>TOPIC:</b> Google Analytics & Digital Marketing Analytics	<b>TOPIC:</b> Content writing & Social Media Campaigns

**BUILD SKILLS THAT RANK YOU HIGHER.**



A Three-day Short-Term Training Program (STTP) on Digital Marketing was inaugurated by **Dr. B. Anand, Dean-Academics**, who emphasized the importance of digital marketing and continuous skill development. **Dr. M. Geetha**, Head of the MBA Department, delivered the welcome address, encouraging students to actively participate, while **Dr. B. Sarath Simha**, Program Coordinator, outlined the schedule and learning objectives.

On **12th February 2026**, a session on “**Practical SEO: From**

**Building WordPress to Ranking on Search Engines**” was conducted by **Mr. Nikhil Kuruganti**, Director – Marketing, Anblicks, Hyderabad. The session focused on SEO fundamentals, keyword research, on-page optimization, and website development using WordPress.

Participants gained hands-on exposure to SEO tools, Google ranking factors, and techniques to improve website visibility and organic traffic. The session was interactive and provided practical insights into building effective digital marketing strategies.



## Day 2: Google Analytics & Digital Marketing Analytics

On 13th February 2026, a session on “Google Analytics & Digital Marketing Analytics” was conducted by Mr. Narasingh Patro, Senior Area Head, Housing.com, Hyderabad, from 9:30 AM to 1:30 PM.

The session emphasized the importance of **data-driven decision-making** in digital marketing. Participants gained insights into **Google Analytics (GA4)**, including traffic analysis, user behavior, conversion tracking, and

performance metrics.

Through practical demonstrations, students learned to evaluate campaign effectiveness, analyze customer engagement, and apply strategies to improve ROI. The session also highlighted key concepts such as audience segmentation, KPI setting, and conversion funnel analysis, making it highly interactive and insightful.



## Day 3: Content Writing & Social Media Campaigns

On 14th February 2026, the concluding session on “Content Writing & Social Media Campaigns” was delivered by Mr. Amit Kapoor, Associate Vice President – Marketing, Coforge, from 9:30 AM to 1:30 PM.

The session highlighted the importance of content marketing in building brand engagement and digital presence. Participants learned how to create compelling, SEO-friendly content, develop audience-focused

strategies, and design effective social media campaigns across platforms like Instagram, LinkedIn, and Facebook.

The session also covered content planning, campaign execution, and performance measurement using engagement metrics. Through practical examples and interactive discussions, participants gained valuable insights into creating impactful and result-oriented digital marketing campaigns.



## Workshop on Effective Sales & Marketing Strategies for Startups

A workshop on “Effective Sales and Marketing Strategies for Startups” was conducted on 18th February 2026 for BBA students. The session was delivered by Dr. Amarnath Reddy, Assistant Professor, VJIM, and organized by Ms. B. Sushmitha.

The workshop focused on modern sales techniques and digital marketing strategies. The speaker emphasized understanding customer needs, market research, target audience identification, and the role of social media and

content marketing in building brand awareness. He also introduced concepts like neuromarketing and consumer psychology.

The session was interactive, including a group activity where students designed and promoted a product using digital marketing strategies. The workshop enhanced students’ practical knowledge, creativity, teamwork, and entrepreneurial thinking.

Join the  
**Social Immersion Learning Session On**  
**EFFECTIVE STRATEGIES FOR BUSINESS STARTUPS**

**RESOURCE PERSON:**  
**DR. B. AMARNATH REDDY**  
Associate Professor,

**Date: 18/02/2026**  
**Time: 11:00 AM - 01:00 PM**

Don't miss this step toward your startup journey.



## Empowering Future Leaders: Alumni Guest Lecture on Employability 2026

Resource Person: Lashya from Broadridge

The Department of Management Studies organized an Alumni Lecture on the topic “Employability 2026: Industry-Relevant Skills for Management Graduates.” The session aimed to provide students with insights into current industry expectations and the skills required to enhance employability in the rapidly evolving business environment. The lecture was delivered by a distinguished alumnus who shared valuable professional experiences and practical

knowledge with the students.

The main objective of the alumni lecture was to bridge the gap between academic learning and industry requirements. The session helped students understand emerging trends in the corporate world and encouraged them to develop skills that are essential for career success in the coming years.

Join us for an exclusive  
**Alumni Series Guest Lecture**  
On  
**EMPLOYABILITY 2026: INDUSTRY-RELEVANT SKILLS FOR MANAGEMENT GRADUATES**

**Guest:**  
**LASHYA**  
Broadridge Financial Solutions  
India Pvt. Ltd.

**Date:** 12/02/2026  
**Time:** 10:45 Onwards  
**Venue:** Seminar Hall (VI Floor), KLH GBS



Be there to learn, engage, & get inspired!

## OUTCOMES:

The alumni lecture provided students with valuable exposure to industry expectations and helped them understand the skills required for future employability. It motivated students to focus on both technical competencies and soft skills to succeed in the corporate world. The session also strengthened the connection between the institution and its alumni network.



## ..... Industrial Visit to BIOFACTOR: A Step Towards Sustainable Learning .....

Our Y25 BBA students have visited BIOFACTOR Industry on 14th February 2026 under social Immersive learning.

The students have understood the importance of sustainability and the entrepreneurial opportunities that are evolving in the market. The visit was into R&D of the firm and explained how the microbes are generated, fermented and incubated. The end products of the BIOFACTOR are into Agriculture, Aqua, Poultry and large Animals.

KLH Global Business School organized an industrial visit for Y25 BBA students to the BIOFACTOR firm, located at Bollaram, Hyderabad, under the Social Immersive Learning

course, with the objective of identifying sustainable solutions and entrepreneurial opportunities. The visit was conducted in the presence of Dean Dr. Anand Bethapudi, who encouraged students to explore sustainability-driven business models and innovative entrepreneurial practices. The visit provided students with practical exposure to eco-friendly operations, sustainable technologies, and real-world industrial processes. The interaction with industry professionals offered valuable insights into green entrepreneurship and business sustainability. The visit concluded on an enriching note, enhancing students' experiential learning and industry awareness.



## Parents–Teachers Meeting: Strengthening Academic Collaboration

KLHGBS organized a Parents–Teachers Meeting (PTM) with the participation of Dr. Anand Bethapudi, Dean, Heads of the MBA and BBA departments, faculty members, mentors, and parents. The meeting aimed to discuss students' academic performance, behavior, attendance, and overall development.

During the session, individual student progress reports were shared, highlighting strengths and areas for improvement. The importance of discipline, positive behavior, and regular attendance was emphasized. Parents appreciated the institution's academic initiatives, including case studies, AI tools, and advanced subjects such as Python, Power BI, and business analytics, along with placement training programs. An action plan was proposed to provide extra academic support classes, ensure regular communication through email, and improve attendance tracking. The meeting concluded on a positive note with a shared commitment from both parents and teachers to work collaboratively for the holistic development of students.



## KLH GBS Student Amna Anjum Wins Triple Gold at Mahindra University



Amna Anjum, a **BBA 1st Year student from KLH Global Business School**, achieved remarkable success at Mahindra University, Hyderabad, on 11th February 2026. Demonstrating exceptional speed, confidence, and sportsmanship, she secured

- **Gold Medal in 100 meters,**
- **Gold Medal in 200 meters,**
- **Gold Medal in Long Jump** marking a proud milestone for the institution and showcasing true athletic excellence.

Her remarkable triple gold victory reflects the strong emphasis on holistic development and student excellence at KLH GBS. This outstanding achievement highlights her dedication, perseverance, and competitive spirit, inspiring

fellow students to pursue excellence both in academics and extracurricular arenas while proudly representing the college on a prestigious athletic platform.



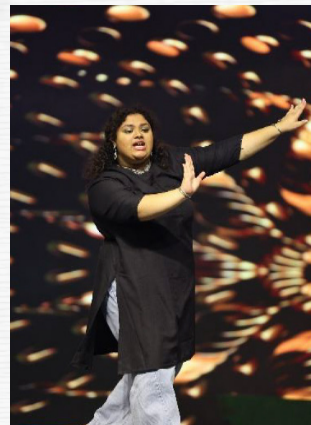
## KALA UTSAV 2026 ~Where Tradition Meets Creativity

Student Co-ordinator: Jhasviittha (BBA Second Year)

Kala Utsav 2026 was a national cultural fest that went beyond being just an event. It was a vibrant celebration of culture, creativity and talent. Held on the 12th and 13th of February at the KLH Bachupally Campus, the event brought the entire campus to life with energy and excitement.

All major KLH campuses came together at Bachupally, showing strong unity and teamwork. Student organizers from all campuses actively contributed, making the event

well-coordinated and truly collaborative. Along with this, students from many other colleges also participated, making it a national platform filled with diverse talent. The fest was organized under the Student Activity Centre programs in collaboration with the Department of Language & Culture, Government of Telangana. A special performance by the department added a meaningful cultural touch to the celebration and made the event even more memorable.



The event was guided and supported by the leadership of KL University, including the **President, Koneru Satyanarayana garu, and the Vice President, Koneru Havish garu**. The occasion was further honored by the presence of Dr. Anand Bethapudi Garu, Dean GBS, Dr. L. Koteswara Rao Garu, Principal of the Bachupally Campus, Dr. A. Ramakrishna Garu, Principal of the Aziz Nagar Campus, and Mr. Prem Satish Kumar Garu, the Convener of the event. Their guidance, encouragement and support played a significant role in the successful execution of Kala Utsav 2026. Kala Utsav featured a wide range of competitions and performances, including dance, music, story writing, photography and short film making. Every performance reflected creativity, effort and passion, making the event engaging from start to finish. One of the most memorable performances was Draupadi Vastrabaranam, which deeply connected with the audience.

In contrast, the live performance by Moksha Band brought electrifying energy, with the crowd fully enjoying every moment. The celebrations reached a high point on the second day with a lively DJ set by DJ Pratyusha, which kept the audience energized and brought the fest to a memorable close. The event became even more exciting with the presence of actor Arjun, music director Anup Rubens and the team of Seetha Payanam, adding a special highlight to the fest.

I had the opportunity to serve as the anchor and event coordinator for Kala Utsav 2026, taking the lead in guiding the stage flow and audience engagement throughout the event. In addition to anchoring, I was actively involved in promoting the event across campuses, helping build awareness and encouraging participation. This contributed to bringing together a large and diverse group of participants. I was also involved in coordinating multiple activities, managing transitions and ensuring that each segment progressed smoothly. Handling a large-scale event with continuous performances and special segments required teamwork, clear communication and quick decision making. I was supported on stage by my co-hosts Haneesha and Ushakiran, and together we ensured the event remained engaging and well organized throughout. From the Host's Desk Kala Utsav 2026 was not just about performances. It was about people coming together. Seeing students from different campuses participate, perform and support each other on one stage was truly special.

The energy and enthusiasm made the entire experience unforgettable. Being part of promoting and hosting such a large-scale event taught me the importance of communication, confidence and teamwork. It was not just an event I was part of. It was an experience I will always carry with me.

### Kala Utsav 2026 Winner in Story writing: Twist in tale



**N.N.V.Sireesha**  
2nd year BBA  
2410560147  
KLH GBS

## Event: KLH Global Business School Celebrates KL University's Global DASCA Accreditation

KL University (KLEF Deemed to be University) has achieved a remarkable milestone by earning the prestigious Global DASCA Accreditation from the Data Science Council of America (DASCA), recognizing its excellence in industry-aligned data science education. This global recognition highlights the university's commitment to delivering world-class academic standards, advanced skill development,

and innovative learning practices in emerging domains such as Artificial Intelligence, Big Data, and Data Analytics. KLH Global Business School, as a proud constituent of KL University, celebrates this achievement and continues to strengthen its mission of providing globally relevant education to its students.



The DASCA accreditation further reinforces strong academia–industry integration and reflects the institution's focus on international employability standards and future-ready learning. At KLH Global Business School, students benefit from practical exposure, global certification awareness, and a technology-driven learning environment that enhances industry readiness. This achievement stands as a testament to the shared vision of KL University and KLH Global Business School in promoting academic excellence, innovation, and global impact in higher education.

## Event: KLH Global Business School Organizes Industry Expert Workshop on Securities Market Insights

Resource Person: C. Kalyan Chakravarty Managing Partner and Head Research – CSIS



The Department of Management, KLHGBS, organized a workshop on “An Insight into Share Market” on 19th February 2026 for II BBA students in the seminar hall. The programme was presided over by Dr. B. Anand, Dean, and coordinated by Dr. A. Krishna Sudheer, Professor, MBA Department.

The session aimed to enhance students' financial awareness and understanding of stock market operations.

The resource person explained the functioning of major stock exchanges like the BSE and NSE, along with key concepts such as primary and secondary markets, Demat accounts, and share trading procedures. The role of SEBI in regulating the market was also highlighted.

Students were introduced to important indices like SENSEX and NIFTY 50, along with basic investment strategies, risk analysis, and fundamental and technical analysis. The session was interactive, supported by practical examples.

The workshop was highly informative and encouraged students to develop responsible investment habits. The programme concluded with a vote of thanks by Dr. Hima Jagathi, Head of the BBA Department.



## Empowering Your Journey: The Weekly Mentoring Hour



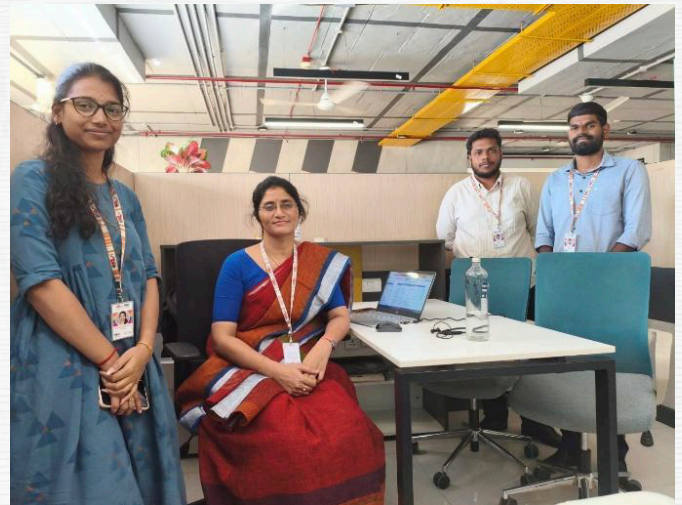
Our Weekly Mentoring Hour is a dedicated sanctuary for growth, designed to bridge the gap between classroom learning and professional excellence. We believe that education extends far beyond textbooks; it is about nurturing the leaders of tomorrow through consistent support and personalized guidance. During these sessions, our faculty mentors are committed to providing a holistic support system that empowers every student to navigate their academic and professional journey with confidence.

### What to expect during your Mentoring Hour:

- **Professional Problem-Solving:** A platform to resolve complex academic doubts and navigate any challenges you face in your specialized subjects.
- **Strategic Career Guidance:** Tailored advice to help you align your academic strengths with your future career goals and industry expectations.
- **Holistic Participation:** Active encouragement to step out of your comfort zone and engage in every departmental activity, seminar, and workshop.
- **Skill Advocacy:** Personalized coaching to refine your professional persona, from improving your resume to

mastering interview techniques.

- **Direct Issue Resolution:** A safe and supportive space to discuss and overcome any hurdles—academic or personal—that may be impacting your progress.



At KLH GBS, regular mentoring sessions are conducted to support students in both academic and personal growth. These sessions provide a structured platform where experienced faculty and mentors guide learners on career planning, skill development, and overcoming challenges. By fostering open communication, mentoring helps students build confidence, clarify goals, and stay motivated.

The initiative ensures that every student receives personalized attention, enabling them to align their learning journey with industry expectations and future aspirations. Regular mentoring also strengthens the bond between faculty and students, creating a supportive environment that encourages continuous improvement and holistic development.

## Event: The T-Hub Business Incubation Conference on 18th Feb

Faculty Coordinator: M. Suseela Grace, Innovation Department

T-Hub, in collaboration with Atal Innovation Centre (AIC), recently organized an insightful event focused on business incubation within academia, specifically tailored for university incubation cells. This initiative aimed to foster entrepreneurial ecosystems within educational institutions and equip incubation cell leaders with the knowledge and tools necessary to nurture successful startups.

A delegation from KLH Global Business School recently visited T-Hub, one of the world's largest innovation and

startup incubation centres co-ordinated by Ms. Grace, to gain valuable insights into the evolving startup ecosystem and business incubation practices. The visit created a platform for meaningful interaction and knowledge exchange focused on innovation-driven entrepreneurship, technology incubation, and industry collaboration. The delegation also had the privilege of engaging in discussions with key representatives, strengthening the institution's vision towards academia–industry partnerships and future collaborative initiatives.



The event brought together various stakeholders, including university representatives, incubation managers, industry experts, and startup founders. Through interactive sessions, workshops, and panel discussions, participants explored critical aspects of academic incubation, such as:

- Best Practices in Incubation Management: Sharing successful strategies for operating and scaling university-based incubation centres.
- Funding and Investment Opportunities: Guidance on securing financial support for startups emerging from academic environments.

- Startup Mentorship and Support: Developing effective mentorship programs and providing comprehensive support to nascent ventures.
- Intellectual Property Rights (IPR) Management: Understanding the nuances of protecting innovations and facilitating technology transfer.
- Ecosystem Building: Strategies for creating a vibrant and supportive entrepreneurial ecosystem within universities.

The collaboration between T-Hub headed by President Kavikrut and Vice President Srinivas Taluka, a leading innovation hub, and Atal Innovation Centre headed by Rajesh Adla, a government-backed initiative to promote innovation and entrepreneurship, highlights the growing emphasis on leveraging academic resources for economic development. Such events are crucial in bridging the gap between academic research and commercial viability, ultimately contributing to a robust startup landscape in the country.

Participants left the event with actionable insights and a stronger network, better prepared to guide their university incubation cells in fostering the next generation of innovators and entrepreneurs.



## ..... KLH Global Business School Hosts ..... 2K Marathon to Promote Social Responsibility

- Social Immersive Learning in Action
- Empowering BBA Students Through Community Engagement
- Fundraising Campaign Supporting an NGO
- Promoting Fitness, Leadership, and Team Spirit

KLH Global Business School successfully organized a “2K Marathon” for BBA students as part of the Social Immersive Learning initiative. The event aimed to promote social responsibility, teamwork, and a healthy lifestyle among students. Conducted from Hitex to KLH Global Business School, the marathon witnessed enthusiastic participation, reflecting the students’ commitment towards meaningful community engagement.

The marathon was also held as a fundraising campaign for an NGO, encouraging participants to “Run for a Cause”

and make every step count towards a greater social impact. Through this initiative, students gained practical exposure to leadership, collaboration, and community service, reinforcing the institution’s vision of nurturing socially responsible future leaders. The event was held on 21st February 2026 at 8:00 AM.



## Outstanding Placement Milestone with DCB Bank



We are proud to announce that 16 students from KLH-GBS have been selected for the prestigious Manager role at DCB Bank, marking a significant milestone in our placement journey. Out of 154 total offers received, 122 students secured at least one offer each, reflecting their dedication, perseverance, and professional readiness. This achievement stands as a testament to the talent and consistent hard work of our students.

This remarkable success was made possible through the relentless efforts of our dedicated faculty and placement team. We extend our sincere gratitude to Mr. Surya, Mr.

Parthiban, Dr. Srikumar, Ms. Bhargavi, and Ms. Hudvitha for their invaluable guidance, mentorship, and continuous support in shaping this accomplishment.

The visit of the DCB Bank leadership team further strengthened our corporate connect and provided students with meaningful industry exposure. Their interaction sessions offered valuable insights into banking standards and managerial expectations, reinforcing our commitment to academic excellence and industry readiness. This collective success fills us with immense pride and joy.



..... **Global Confluence of Innovation:** .....  
**International Conference at Sri Indu Engineering College, Hyderabad**



The International Conference held at Sri Indu Engineering College, Hyderabad, was a grand success, bringing together distinguished academicians, researchers, and industry experts under one roof. The event provided a dynamic platform for intellectual exchange, innovative research presentations, and meaningful discussions on emerging technologies and contemporary advancements.

Esteemed guests and faculty members graced the occasion, sharing their valuable insights and inspiring participants to pursue academic excellence and research-driven innovation. The conference reflected the institution's commitment to fostering global collaboration, knowledge sharing, and holistic development among students and professionals.

..... **Faculty Development Program on Research Proposal Writing** .....

KLH Global Business School organized a Faculty Development Program (FDP) on Writing Research Funding Proposals to enhance faculty skills in securing research grants.

Dr. Anand Bethapudi, Dean of GBS, emphasized the importance of strong research proposals and encouraged faculty to actively pursue research and funding opportunities.

The session was delivered by Dr. S. V. Ranganakulu, Dean (R&D), Guru Nanak Institutions, who provided insights into identifying funding opportunities, structuring proposals, and improving success rates in grant applications.

The FDP enhanced faculty understanding of proposal writing, increased awareness of funding agencies, and strengthened research motivation, making the program highly beneficial.



## KLH Global Business School Students Raise Rs. 43,000 Through Social Immersion Program

As part of the **Social Immersion Program**, students of **KLH Global Business School** successfully **raised ₹43,000** to support a meaningful social cause. This remarkable initiative reflects the institution's strong commitment towards developing **socially responsible leaders** who actively contribute to community welfare. Through effective **teamwork, leadership, planning, and coordination**, the students demonstrated exceptional dedication and a deep sense of responsibility.

The program offered valuable **real-world exposure**, enabling students to understand societal challenges with empathy and awareness. The funds collected will be utilized for impactful **community development activities**, reinforcing the values of **compassion, collaboration, and civic responsibility**. KLH Global Business School continues to empower its students to create a **positive impact beyond the classroom**, shaping them into responsible professionals and change-makers.



## Proud Moment: Dr. Srikumar Serves as Session Chair at VNR Vignan International Conference



We are proud to congratulate Dr. Srikumar on his esteemed role as a Session Chair at the International Conference held at VNR Vignan Engineering College. His appointment to this prestigious academic responsibility reflects his subject expertise, leadership, and valuable contributions to the field of higher education and research. Representing our institution on such a reputed platform is truly a moment of pride for the entire college community.

As a Session Chair, Dr. Srikumar played a key role in guiding technical discussions, facilitating knowledge exchange, and ensuring the smooth conduct of the conference sessions. His participation not only strengthened academic collaborations but also enhanced the visibility and reputation of our institution at an international forum. We extend our heartfelt congratulations and wish him continued success in his academic endeavours.

## ..... Outreach Activity Report – KLH Global Business School .....

Dr. Anand, Dr. Swarupa, Dr. Krishna Sudheer, and Dr. Sarath Simha conducted a series of outreach sessions at three-degree colleges in Shadnagar – BAM College, Vignan Degree College, and Government Degree College.

The sessions focused on career opportunities in Management Education, with specific emphasis on the value additions that KLH Global Business School offers to students who pursue MBA programmes alongside their undergraduate studies. The speakers effectively communicated how an MBA from GBS can enhance students' professional prospects and academic growth.

The faculty members and management of all three institutions were highly supportive and cooperative in facilitating the sessions. The initiative was well-received

and is expected to contribute positively to admissions at GBS, while also creating meaningful awareness about management education among undergraduate students in the region.

Sincere appreciation to Dr. Viswanath and Dr. Venkata Kistareddy for their dedicated efforts in conducting outreach and admissions activities across four colleges in the Kukatpally region.

Their commitment, diligence, and proactive approach reflect the highest standards of professional excellence. Such initiatives play a pivotal role in strengthening the reach and reputation of GBS, and their contributions are a true testament to their passion for institutional growth and student development.



Dr. Anand Bethapudi, Dean of KLH-Global Business School is known for not taking any leaves but the only time off he takes is to visit other higher educational Institutions and share the journey of KL University Legacy.

Dr. Bethapudi has been actively visiting various colleges on behalf of KLH GBS to strengthen academic collaborations and foster institutional partnerships. These visits serve as a platform to share best practices, explore opportunities

for joint initiatives, and highlight the innovative programs offered at KLH GBS.

Through these interactions, Dr. Bethapudi not only represents the vision and values of KLH GBS but also builds bridges that enhance student exposure, faculty development, and industry engagement. Such outreach initiatives reflect the institution's commitment to academic excellence, collaboration, and holistic growth.



## Industrial Visit to Maker Global: Exploring 3D Printing, Scanning, and Laser Technologies

During the industrial visit to Maker Global, the students were guided by the technical assistants and support staff, who were highly knowledgeable, polite, and student-friendly. They ensured that all students clearly understood the concepts and applications demonstrated during the visit.

In addition to explaining various desktop and industrial 3D printers, the team also demonstrated handheld 3D scanning technology. The students were shown how real-world objects can be:

- Scanned using handheld 3D scanners
- Converted into digital 3D models
- Reverse engineered for design modification
- Immediately 3D printed as functional prototypes

This live demonstration helped students understand the complete scan-to-print workflow, highlighting how damaged parts, physical objects, or existing components can be digitally recreated and rapidly prototyped using additive manufacturing.



### The assistants also explained:

- Different printing materials
- Ground-up and upside-down printing techniques
- Multi-color printing
- Differences between articulating and non-articulating models
- Real-time working of 3D printers and laser cutting machines

Laser cutting demonstrations included the creation of architectural mock-ups, where wall sections were precisely cut and later assembled into building models.



### Outcome of the Visit

- Exposure to industrial and desktop 3D printing systems
- Understanding of handheld 3D scanning and reverse engineering
- Knowledge of scan-to-print rapid prototyping workflows
- Practical insight into laser cutting for architectural models
- Professional guidance from experienced and friendly technical staff
- Faculty-level discussion on student and summer internship opportunities with Mr. Kraveenthara Kamal



## RBI CGM addressing MBA students



KLH Global Business School organized a guest lecture on Cyber Frauds for MBA students, creating awareness about financial security and digital safety in today's technology-driven environment.

The session was delivered by Mr. Ranjan, Chief General Manager (CGM), Reserve Bank of India, Mumbai, and Mr. Bala Teja, Assistant General Manager (AGM), Reserve Bank of India, who explained various types of cyber frauds, preventive measures, and the importance of financial awareness. The speakers also appreciated the infrastructure and facilities at KLH Global Business School and expressed interest in conducting more workshops in the future.

Dean Dr. Anand Bethapudi addressed the students and spoke about the academic structure and future growth of KLH Global Business School.

The session concluded on an informative note, enhancing students' understanding of cyber security and financial risk management.

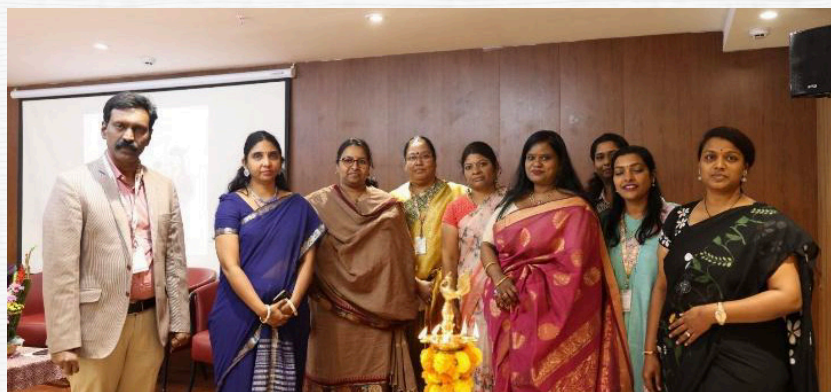
## International Women's Day Celebration at KLH Global Business School

GBS celebrated **International Women's Day** with great enthusiasm, honouring the contributions of women across the institution.

The Chief Guest, **Dr. Sowjanya, MD** (Gynaecologist), delivered an inspiring talk on women's health, emphasizing awareness, preventive care, and overall well-being. **Dr. Anand Bethapudi**, Dean of GBS, appreciated the

dedication and achievements of women and highlighted their vital role in the institution.

On this occasion, all women staff, including teaching and non-teaching members, were felicitated as a mark of respect and gratitude. The event concluded on a motivating note, promoting the values of equality, respect, and empowerment.



## Festive Event: Echoes of Fire, Expressions of Joy

Holi, often described as the festival of colours, is far more than playful splashes and celebration. Rooted in ancient tradition and shaped by regional cultures, it reflects India's evolving social and spiritual landscape



"When I think of Holi, I think of childhood laughter, water fights, sweets, and those beautiful moments that still make my heart smile." - Jyothirmayee Mogarala - II BBA

"Holi in Malakpet was pure madness — colours on the streets, carefree fun with friends, and of course, the scolding waiting at home." - Balaram - CSE III Year



"For me, Holi is about remembering the victory of good over evil and celebrating spring with colours, joy, and togetherness." - Jahnvi Karthika - II BBA

## The origins

The origins of Holi are rooted in the legend of Prahlada and Holika, a story that signifies the victory of faith and virtue over arrogance and evil. The tradition of Holika Dahan, observed on the eve of the festival, symbolises the cleansing of negativity and the renewal of hope.

Holi is also deeply connected to Krishna and Radha, whose playful celebration of colours in the region of Braj is said to have shaped the vibrant customs seen today. References in ancient Sanskrit scriptures and temple art indicate that the festival has been woven into India's cultural and spiritual life for centuries.

## Holi Across India

Across India, Holi reflects diverse cultural expressions. In Mathura, Vrindavan, and Barsana in Uttar Pradesh, celebrations are deeply traditional and devotional.

Rajasthan showcases royal grandeur, while West Bengal observes Dol Jatra with music and cultural performances. In Punjab, Hola Mohalla adds a martial and spiritual dimension. Maharashtra, Gujarat, Telangana, and Andhra Pradesh celebrate with community gatherings, family traditions, and enthusiastic youth participation.

Despite regional variations, the essence remains one of unity and shared joy

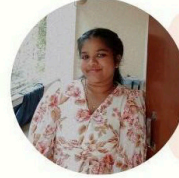
## Holi Celebration with Responsibility

Modern celebrations balance festivity with responsibility. Increasingly, people are mindful about using eco-friendly colours, conserving water, and respecting personal boundaries — ensuring that Holi remains joyful and meaningful for all.

## The evolution

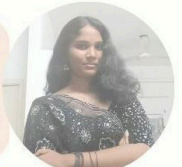
### Evolution Through the Years

Traditionally, Holi was a community celebration where natural colours were made from flowers, turmeric, and sandalwood. Over time, the festival found a place in royal courts and later adapted to urban life with larger gatherings and modern practices.



*"Holi has always felt like reliving our happiest childhood days — full of colours, laughter, and memories that only grow brighter with time." - K. Manasvi – II BBA*

*"My childhood Holi was all about gulas, music, blessings from elders, homemade sweets, and the kind of happiness that felt endless." - A. Aishwarya – II BBA*



## Participation in AIMS Deans' Conference 2026

The faculty leadership of KLH Global Business School participated in the prestigious AIMS Deans' Conference / B-School Directors' Round Table 2026, organized by the AIMS Telangana Chapter. The conference focused on the theme "Management Education: AI & Viksit Bharath", bringing together academic leaders, deans, and directors from various institutions to discuss the evolving landscape of management education in India. The event provided an excellent platform for exchanging ideas, academic perspectives, and best practices in higher education.

The conference offered valuable insights into the role of Artificial Intelligence in management education, institutional development, innovation in teaching-learning practices, and the future direction of business schools in contributing to a developed India. Participation in such a significant academic forum reflects KLH Global Business School's commitment to academic excellence,

continuous learning, and staying aligned with emerging trends in management education. The institution remains dedicated to adopting progressive practices that enrich the academic experience of its students and faculty.



*Granthalayah jnananidhih pustaka amrtasrotah Yatra  
jnanam prashpurati tatra bhavati pragatirniitya*

**Meaning**

*The library is a treasure-house of knowledge, and  
books are streams of nectar. Wherever knowledge  
shines forth, there progress becomes eternal.*

**KLH GBS LIBRARY BOOK FAIR 2026**

The Central Library, KLH GBS Hyderabad, is delighted to invite students, faculty, and book lovers to the Library Book Fair 2026.



**Discover a wide collection of books including:**

- Academic & Reference Books
- Competitive Exam Preparation
- Technology & Innovation
- Literature & Fiction
- Personality Development

KLHGBS successfully organized Library Book Fair Day with the objective of recognizing and appreciating students who have demonstrated a keen interest in reading and effective utilization of library resources.

The program commenced with a warm welcome to the dignitaries, faculty members, and students. The event highlighted the importance of reading habits, research orientation, and academic excellence supported using library facilities.



The highlight of the event was the stocking up with resourceful books with special editions for students who frequently accessed the library, actively borrowed books and had been eagerly waiting to grasp their copies.

resources to enhance their academic and personal development.

The dignitaries addressed the gathering and emphasized the role of libraries as knowledge hubs that foster intellectual growth, creativity, and lifelong learning. They encouraged students to make the best use of library

The program witnessed enthusiastic participation from students and faculty, creating an inspiring environment that promoted the culture of reading and learning.

The event concluded on a positive note, celebrating the achievements of library users and reinforcing the significance of reading as a foundation for success



## International Forest Day Celebrations – Plantation Drive at GBS

KLHGBS organised Forest Day on March 21 with great enthusiasm to create awareness about the importance of forests and environmental conservation.

The program began with a welcome address, highlighting the significance of forests in maintaining ecological balance, supporting biodiversity, and sustaining life on Earth. The event aimed to sensitize students and staff about the urgent need to protect and preserve forest resources.

Students actively took part in planting saplings within the campus, demonstrating their commitment to a greener and healthier environment.

The dignitaries addressed the gathering and emphasized the role of individuals in conserving forests and reducing environmental degradation. They encouraged everyone to adopt eco-friendly practices and contribute towards sustainable development.

The event witnessed enthusiastic participation from students, faculty, and staff, creating a sense of responsibility and environmental consciousness among all.

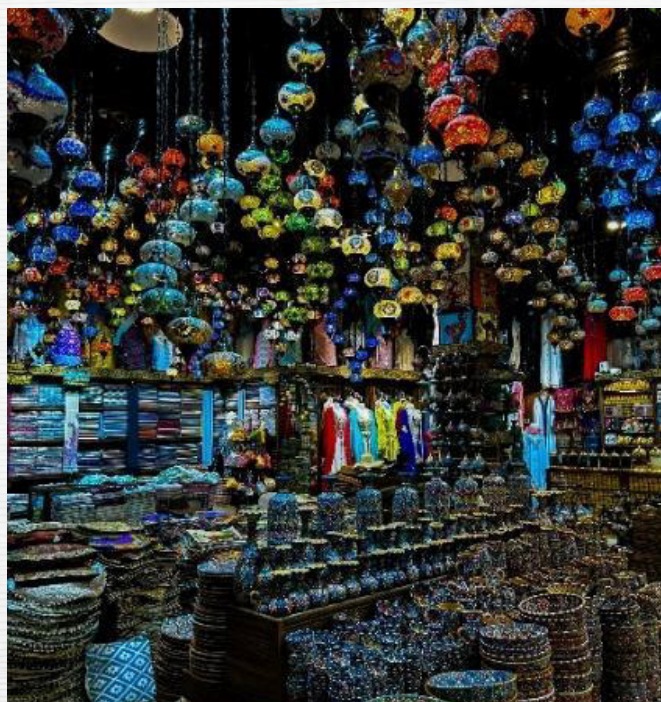
The program concluded on a positive and inspiring note, reinforcing the importance of protecting forests for future generations.



## Through the Lens: Capturing Stories, Culture, and Nature

Student Co-ordinator: Rahil (BBA II Year)

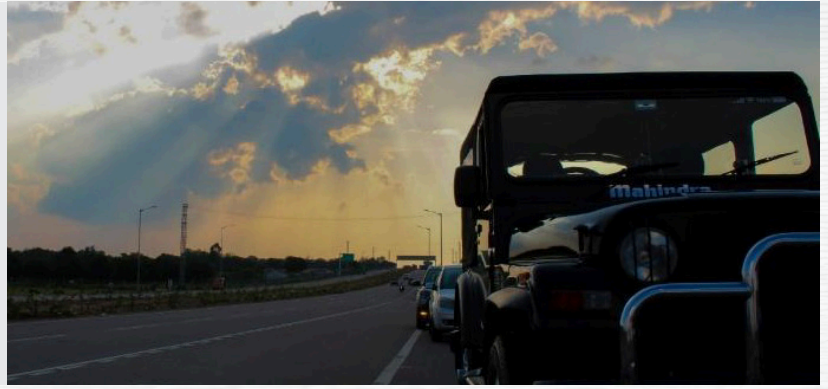
This photograph captures the vibrant charm of Dubai Creek, where tradition meets artistry. The frame is filled with dazzling mosaic lamps and handcrafted ceramics, reflecting the rich cultural heritage and bustling marketplace atmosphere that defines the area.



This image showcases the breathtaking beauty of Jabal Hafeet at sunset. As golden light spills across the rugged mountains, the dramatic sky and winding roads create a serene yet powerful landscape, highlighting nature's grandeur in the UAE.



The final photograph, taken in Jogipet, captures a quiet roadside moment under a radiant sky. Sun rays breaking through clouds illuminate the highway, while a parked vehicle adds a sense of journey and everyday life, blending simplicity with striking natural beauty.



Photography, for me, is more than just taking pictures. It's about freezing moments, telling stories, and finding beauty in the ordinary. What began as an experiment has now become a creative outlet One that continues to grow with every click.

**Railways Job for Vaishnavi Makes KLH GBS Proud**



KLH Global Business School proudly congratulates Ms. Vaishnavi, a BBA student, for her outstanding achievement in both academics and sports. As an All-India Power Lifting Champion, she has brought immense pride and recognition to the institution through her dedication, perseverance, and exceptional talent. Her inspiring journey stands as a true example of hard work and determination for all students.

In another significant milestone, Vaishnavi has also been selected for South Central Railways, marking a proud and memorable achievement in her career. Her success reflects the spirit of excellence nurtured at KLH Global Business School. The management, faculty, and students extend their heartfelt congratulations to her and wish her continued success in all her future endeavours.

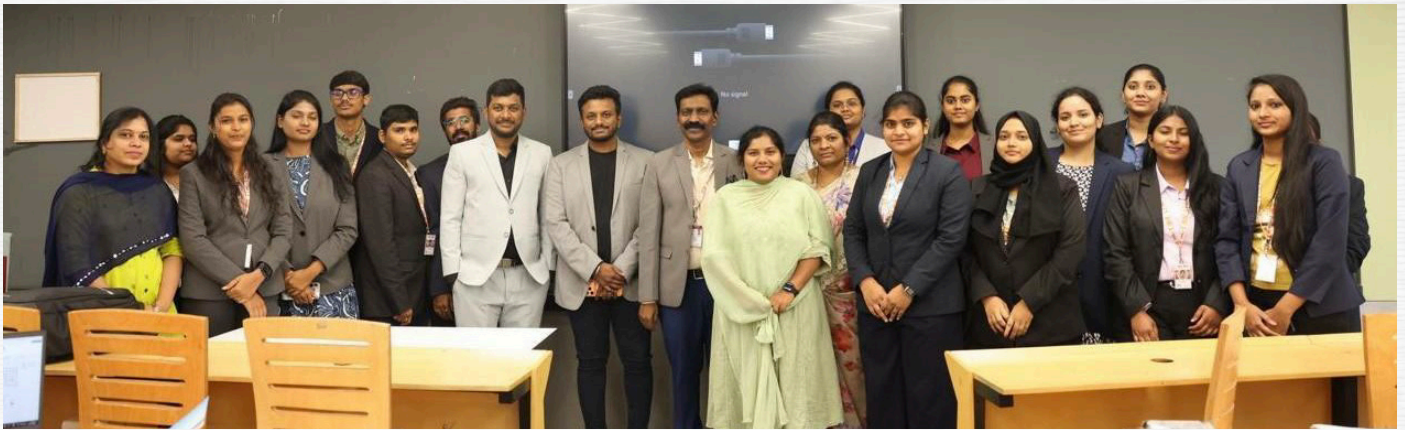
**Workshop on People Analytics: Advancing Data-Driven HR Skills**

Resource Person: Mr. Anudeep Kamuni

KLHGBS successfully organized a two-day workshop on “People Analytics: From HR Metrics to Data-Driven Decision Making” on 30–31 March 2026 for students and faculty. The sessions were conducted by Mr. Anudeep Kamuni and Mr. Pavan Karna, who provided valuable insights into HR metrics, data-driven practices, and analytical tools.

The first day focused on key HR metrics, data collection, and analytical approaches, with interactive discussions and practical exercises. On the second day, participants gained hands-on experience in data visualization and dashboard creation using Power BI, enhancing their ability to interpret and present HR data effectively.





Dr. Anand Bethapudi, Dean, emphasized the importance of data-driven decision-making in modern HR practices. The workshop enhanced participants' analytical and technical skills, making it highly beneficial for understanding real-world HR analytics applications.

### FinVerse

KLH Global Business School successfully conducted the inauguration of the Finance Club – Finverse on 31st March 2026 at the GBS Seminar Hall. The event marked the establishment of a dynamic platform aimed at promoting financial literacy, analytical thinking, and industry-oriented learning among students.

Dr. Anand Bethapudi, Dean, addressed the participants and highlighted the importance of developing strong financial and decision-making skills in today's competitive business environment. He encouraged students to actively participate in club initiatives, workshops, and financial activities to enhance their professional competencies.

The inauguration witnessed enthusiastic participation from students and faculty members, and the event served as a significant step toward strengthening the culture of financial learning, collaboration, and innovation within the institution.



## Awareness Session on Traffic Management, Drug Prevention, Carpooling and Safe Living

KLH Global Business School organized an awareness program featuring Mr. Chandra Shekar Reddy, ACP, Madhapur, who addressed students and faculty on the crucial topics of road safety, responsible citizenship, and drug awareness.

The session focused on the importance of adhering to traffic rules and practicing safe driving habits to prevent accidents. The speaker emphasized the role of individuals in promoting road safety and creating awareness within society.

Mr. Reddy also highlighted the serious dangers of drug abuse, explaining its adverse effects on physical and mental health, as well as its impact on families and

society. He urged students to remain vigilant, make informed decisions, and avoid harmful influences.

Dr. Anand Bethapudi, Dean of GBS, welcomed the officer and appreciated the initiative. In his address, he underscored the significance of such awareness programs in shaping responsible behaviours among students and encouraged them to uphold values of discipline and civic responsibility.

The program witnessed active participation from students and faculty, making it both engaging and informative. The session concluded with a strong message on safety, discipline, and the importance of leading a responsible and healthy lifestyle.



## Sports Achievers Day: Celebrating Excellence in Sports

KLHGBS celebrated Sports Achievers Day to recognize and honor students for their outstanding performances in sports at intercollegiate, state, and national levels.

The achievers were felicitated with certificates and mementos for their dedication and sportsmanship. The dignitaries highlighted the importance of sports in overall

personality development and encouraged students to actively participate alongside academics.

The event created an inspiring atmosphere, motivating students to strive for excellence in sports and uphold the spirit of teamwork and discipline.



## Global Immersion Program: INTI University, Malaysia

International Student Coordinator: Anjum Mubashira (BBA III Year)

With gratitude I wanted to take a moment to sincerely thank KLH – Global Business School for the wonderful experience I had during my mobility program at INTI International University. It was truly a memorable journey for me, both academically and personally.

I have made so many great memories during my time there. The professors were incredibly kind, supportive, and always willing to guide us. The teaching made learning enjoyable and meaningful, and I am very grateful for that.

One of the best parts of this experience was meeting so many international friends from diverse backgrounds from different countries. Interacting with students from different cultures made the program even more special and helped me grow in many ways.

Overall, this opportunity has been very enriching, and I will always cherish these experiences. I would encourage more students to go for Global Immersion Programs offered by KLH-Global Business School, a must try for 'International Exposure' for young students.



## Empowering Dreams, Celebrating Achievements: Student's Achievers Day

KLH Global Business School organized the Quarterly Students' Achievements Award Ceremony 2026 on 9th April 2026 to recognize and reward the outstanding accomplishments of students.

The event celebrated excellence across academics, co-curricular, and extracurricular activities. Dr. Anand Bethapudi, Dean of GBS, addressed the gathering and encouraged students to continue striving for excellence, appreciating their hard work and dedication.

The ceremony concluded on an inspiring note, reinforcing the importance of recognizing and rewarding student achievements.

Student Achievers Day at KLH GBS is a grand occasion dedicated to applauding the hard work, creativity, and determination of our students. It is a day when the

spotlight shines on those who have excelled in academics, research, innovation, sports, and cultural pursuits, making the institution proud with their accomplishments.

The event is not just about recognition, but also about inspiration. By sharing success stories and honouring achievers, the celebration motivates every student to aim higher and embrace challenges with confidence. Faculty and peers join to cheer the winners, creating an atmosphere filled with pride, joy, and encouragement.

This special day reflects the spirit of KLH GBS—an institution that nurtures talent, values perseverance, and celebrates excellence. Student Achievers Day stands as a reminder that every milestone reached is a step toward greater possibilities and future success.



## ..... Arrive Alive: Cyberabad Commissioner of Police - Dr. M. Ramesh (IPS) .....

Student coordinator: Dikshita, MBA 1st Year ('kshemam ka elli kshemamga randi')



As part of the “Arrive Alive” road safety awareness program conducted by the Cyberabad Traffic Police, an awareness seminar was organized for students of KLH University under the Madhapur Traffic Police Station limits.

**Chief guest, Cyberabad CP Dr. M. Ramesh**, addressed the students and guided them on road safety and social responsibility. During an interactive session about current social media trends, the CP observed that youth are heavily engaged in discussions about IPL teams and movie heroes. He questioned whether the celebrities or teams we admire ever care about our personal well-being. He emphasized that only our family members, friends, and society truly care about us, and therefore we must act responsibly for their sake.

### **‘Drivers and Riders to follow ‘Defensive Driving’ all the time’**

He advised students that mobile phones should remain under our control and not the other way around. Especially while driving or walking on roads, mobile usage should be minimized. He encouraged students to focus their valuable time on their careers and future. His speech clearly highlighted the importance of road safety.

Explaining the severity of road accidents, the CP asked students if anyone in their families had experienced such incidents. Several students shared their personal experiences.

### **Dikshita**

“In 2001, my father met with a severe road accident and lost both his legs. That unexpected incident caused irreversible damage to our family and completely changed our lives. I too faced a road accident. We experienced how a small mistake can lead to a huge tragedy. These incidents remain painful memories in my life.”

She stressed that everyone must strictly follow traffic rules as advised by police and authorities. It is better to be

cautious before an accident occurs than to regret afterward. Small precautions on the road can save not only our lives but also protect our families who depend on us.

### **Albert**

“I met with an accident which taught me a valuable lesson. While on the road, it is important to observe both sides and follow traffic rules. What I learned is that life is more important than speed. Wearing a helmet and fastening the chin strap properly is essential. Everyone should travel safely by following discipline and rules.”

### **Riya**

“Seeing accidents on TV and roads made me realize the importance of safe driving. My personal experiences strengthened this awareness. Whenever we step out, we should remember that our family members are waiting for us at home.”

She emphasized that even small negligence can lead to major accidents, and everyone must strictly follow traffic rules. Traveling safely and returning safely is our responsibility.

The CP appreciated and honoured students Dikshita, Albert, and Riya for actively participating and sharing their views on road safety. Officials stated that the main aim of the “Arrive Alive” program is to increase awareness among students about traffic rules and shape them into responsible citizens.

The seminar was attended by Traffic DCP-I J. Ranjan Ratan Kumar, ADCP-I G. Hanumantha Rao, Madhapur Traffic ACP K. Chandrasekhar Reddy, Madhapur Law & Order CH. Sridhar, KLH University Dean B. Anand, Kondapur MVI Naveen, Madhapur Traffic SHO A. Sridhar Kumar, RI Srikanth, DI Vijay, and other staff.

The program concluded with students taking a pledge to strictly follow traffic rules.

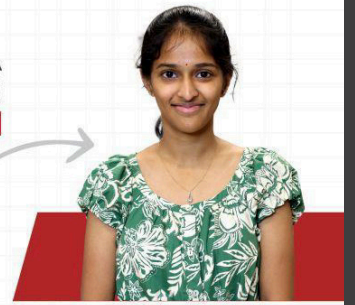
## BSc. Animation & Gaming Feat

College is like a game, and she played it like a true gamer. Meet Satwika Nomula, a B.Sc. Animation & Gaming graduate from KLH Global Business School, Hyderabad. From learning industry-standard tools to building her own game from scratch and completing a Game Design internship, her journey is all about turning passion into real-world skills. Now, she's ready to level up and create games that inspire, entertain, and make an impact. At KLH GBS, it's all about hands-on learning, real-world projects, and industry-ready skills.

### SHE DESIGNED A COMPLETE GAME FROM SCRATCH

#### Meet Satwika Nomula

B.Sc Animation & Gaming Student,  
KLH Global Business School



She started as a gamer, and today, she designs games. She has mastered Industry-Standard tools like Unity, Unreal, and Blender, built her own game from scratch, and completed a Game Design internship. And this is just the beginning. From playing games to creating worlds.

### B.Sc Animation & Gaming

Hands-on learning to build real-world games

## B.Com (ACCA) Unrivalled course at KLH-Global Business School

### Accounting Isn't Changing Slowly. It's Being Rewritten.

The Big 4 Companies are already investing billions into AI-driven audit & compliance systems

(Source: Deloitte / PwC reports)

#### Which means:

The work that defined accounting is being automated.

#### The new expectation?

Real-time financial decisions.



## B.Com ACCA

Aligned with where finance is going.



Accounting isn't disappearing, it's being redefined. AI is automating compliance, and the real demand is shifting toward professionals who can interpret data and make financial decisions. With B.Com (ACCA) at KLHGBS, students gain global finance exposure, industry-relevant skills, and real-world learning.

Backed by 7000+ placements, 9000+ offers, and 500+ companies, outcomes are built into the ecosystem. The future of accounting isn't about numbers, it's about decisions.

## SRUJANA 2026 – Art & Tech Student Exhibition

KLH Global Business School, Hyderabad, proudly organized Srujana 2026, an Art & Tech Student Exhibition on 16th April 2026 at the Seminar Hall, 6th Floor. The event served as a vibrant platform for students to showcase their creativity and technical skills through a wide range of exhibits. The exhibition featured impressive displays of 2D and 3D art, motion graphics, gaming projects, and innovative creative technology works, reflecting the talent and dedication of the students.

Hosted by the Department of Animation and Gaming, the event attracted enthusiastic participation from students, faculty, and visitors. Attendees had the opportunity to explore diverse artistic expressions and interactive technological creations between 10 AM and 4 PM. Srujana 2026 successfully highlighted the institution's commitment to fostering creativity, innovation, and practical learning, making it a memorable and inspiring experience for everyone involved.

KLH GLOBAL BUSINESS SCHOOL, HYDERABAD

### Presents SRUJANA 2026 ART & TECH STUDENT EXHIBITION



**Student coordinator: Chetana. C, BBA Year 1**

True financial literacy is less about the size of a paycheck and more about the “engines” running behind it. While we’re often taught how to work for a salary, the real shift happens when students learn to make that capital work for them.



It’s about moving beyond the abstract and getting into the weeds: tracking that daily coffee habit, distinguishing a true asset from a flashy liability, and building the discipline to save when it isn’t “convenient.” Instead of just chasing a higher income, the goal should be a strategic mindset where every dollar spent today is seen as a trade-off for future freedom. By mastering these habits early on, the students aren’t just managing bank accounts—they’re buying back their future time.

**STUDENT SPOTLIGHT · KL UNIVERSITY**

## **From the Classroom to the Record Books**

**Meet Areebah Fatima Memon**

A BBA student at KLU whose work spans published literature, NGO leadership, and national recognition — all while just getting started.

Areebah Fatima Memon joined KL University’s BBA programme in 2025, but she was far from new to making things happen. A published author, recognised poet, NGO outreach leader, and multi-award recipient, she is the kind of student who treats every opportunity — academic or otherwise — as something worth doing well. Her most talked-about achievement is her contribution to *Kagaz, Kalam aur Kalakar*, a literary anthology co-authored with 29 writers from across India. The collection earned formal recognition from The India Book of Records, affiliated with the Asia Book of Records (2025) — a milestone that placed her work in a rare category of documented national achievement. Separately, her poetry was selected for publication in *Kautilya Magazine*, Nagpur (2024), a competitive literary platform that draws submissions from writers of all backgrounds.

**“The world does not wait for you to feel ready. I decided to stop waiting.”**

Alongside her literary work, Areebah has been deeply involved in the social sector. As Outreach Manager at Al Noor Foundation (2023–2025), she built the organisation’s website, managed its social media presence, and led campaigns that reached over 1,000 community members. Through Helping Hands Foundation, she ran SDG-aligned outreach that mobilised volunteers across community projects. At CRY Foundation (April–May 2025), she drew collaboration frameworks with institutions like Symbiosis and St. Paul’s, and contributed to girls’ education campaigns that helped over 20 students stay in school.

Her efforts have been acknowledged through several platforms: the Planet Buzz Global Legacy Award (2025), a nomination at the Indian School Awards (2025), and the CELFIX International Leadership & Academic Excellence Award (2024). In Model United Nations, she earned the Best Delegate Award at DELMUN and served as DPS School Ambassador at IIMUN. She also published independent research on satellite applications and solar arcs through the Navars Cube Satellite Program on Academia.edu.

Outside structured roles, she has anchored live events, hosted MUN ceremonies, podcasted, and explored robotics. She speaks five languages — English, Hindi, Arabic, Mandarin, and Spanish — and codes across HTML, CSS, JavaScript, PHP, and SQL. Her personal initiative, The Grit Project, reflects the same quality that runs through all her work: a quiet, consistent commitment to showing up and building something real. She is currently an active member of BNI Secunderabad and the Rotaract Club of Hyderabad.

KL University is glad to have her in the community — and curious to see what she builds next.

# Empowering Innovators: KLH GBS Celebrates Student Startup Success Milestone

Faculty Coordinator: M. Suseela Grace (Innovation In charge)

Students from KLH Global Business School (GBS) have reached a significant milestone by securing a grant of Rs. 500000 for their innovative project within the FinTech and e-commerce space from Startup India Seed funding opportunity. This achievement serves as a testament to our business school's specialized BBA and MBA programs, which merge traditional financial strategy with disruptive technologies like blockchain and artificial intelligence. By applying theoretical knowledge to solve real-world financial challenges, these students have demonstrated the exact type of entrepreneurial spirit that the KLH GBS ecosystem aims to cultivate through its intensive, industry-aligned curriculum.



This success was largely facilitated by the institution's Innovation and Entrepreneurship Centre of Excellence, which provides a launchpad for student-led startups and research. With a curriculum supported by over 500 industry partners and a focus on experiential learning, KLH GBS continues to empower its students to excel in

the competitive BFSI sector. This grant not only recognizes the students' technical proficiency in digital payments and automation but also reinforces the university's reputation for maintaining a 100% placement record by producing job-ready innovators in the global digital economy.



EDUCATION

# KLH Global Business School Conducts Multi-Dimensional Industry Engagements to Strengthen Student Preparedness

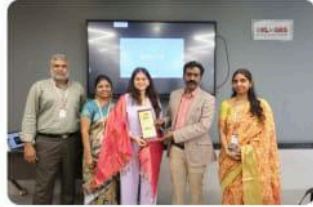
By team  
MAR 3, 2026



Hyderabad, Mar 03: KLH Global Business School (KLH GBS)

*KLH Global Business School Conducts Multi-Dimensional Industry Engagements to Strengthen Student Preparedness*

Education | Manasi Prakash | 2/17/2026



Hyderabad, Mar 03: KLH Global Business School (KLH GBS) has successfully conducted a series of structured academic, professional, and experiential initiatives aimed at reinforcing industry-integrated management education. The engagements were designed to

## నవభూమి

### కేఎల్ఐజీ గ్లోబల్ బిజినెస్ స్కూల్లో విద్యార్థుల నైపుణ్యాభివృద్ధికి బహుముఖ పరిశ్రమ అనుసంధాన కార్యక్రమాలు



హైదరాబాద్: కేఎల్ఐజీ గ్లోబల్ బిజినెస్ స్కూల్లో విద్యార్థుల నైపుణ్యాభివృద్ధికి బహుముఖ పరిశ్రమ అనుసంధాన కార్యక్రమాలు నిర్వహించారు. ఈ కార్యక్రమంలో విద్యార్థులు వివిధ పరిశ్రమల అనుసంధాన కార్యక్రమాలలో పాల్గొని, వారి నైపుణ్యాభివృద్ధికి బహుముఖ పరిశ్రమ అనుసంధాన కార్యక్రమాలు నిర్వహించారు. ఈ కార్యక్రమంలో విద్యార్థులు వివిధ పరిశ్రమల అనుసంధాన కార్యక్రమాలలో పాల్గొని, వారి నైపుణ్యాభివృద్ధికి బహుముఖ పరిశ్రమ అనుసంధాన కార్యక్రమాలు నిర్వహించారు.

www.navabhoosmi.com  
04 Mar 2026 - Page 11

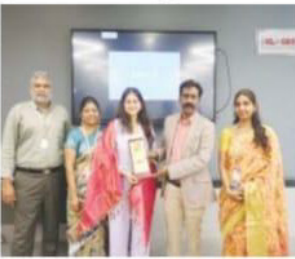
### బొరంపేట, హైదరాబాద్



### కళా ఉత్సవ్-2026 | 2 రోజుల పాటు జరిగిన ఈ కార్యక్రమానికి పెద్ద ఎత్తున హాజరైన విద్యార్థులు

## KLH Global Business School conducts Multi-Dimensional Industry Engagements to Strengthen Student Preparedness

Hyderabad, March 3: KLH Global Business School (KLH GBS) has successfully conducted a series of structured academic, professional, and experiential initiatives aimed at reinforcing industry-integrated management education. The engagements were designed to enhance financial literacy, entrepreneurial capability and employability preparedness among students. As part of its commitment to advancing financial education, the School organised a workshop titled "An Insight into the Working of the Securities Market." The session was delivered by securities market expert Mr. C. Kavyan Chakravarthy, who provided comprehensive insights into capital market operations, investment strategies, and informed financial decision-making.



methodologies, and strategic execution models, encouraging students to approach entrepreneurship with disciplined planning and innovation-oriented thinking. The School also hosted an Alumni Series for MBA students. The session was delivered by senior officials from the Reserve Bank of India, including Mr. Ranjan, Chief

Bollaram, Hyderabad. The visit provided first-hand exposure to environmentally responsible industrial processes and sustainable technologies. Er. Koneru Lakshman Havish, Vice President, stated, "At KLH Global Business School, industry integration is a sustained academic commitment. Through expertise-led engagements, structured industry exposure, and alumni participation, we continue to equip our students with applied knowledge and future-ready competencies aligned with evolving global standards." The initiatives were organised under the guidance of Dr. B Anand, Dean, KLH Global Business School, with dedicated support from faculty members and administrative staff. Through these engagements, KLH Glo-



**ఘనంగా కెఎల్హెచ్ గ్లోబల్ బిజినెస్ సూల్ ప్లేన్ మెంట్ మీట్**



హైదరాబాద్, ఏప్రిల్ 04 (ప్రజా సంగ్రహం) :

కెఎల్హెచ్ గ్లోబల్ బిజినెస్ సూల్ (ఐఎల్హెచ్ జీఐఎస్) ప్లేన్ మెంట్ విజయోత్సవ సమావేశాన్ని ఘనంగా నిర్వహించినట్లు కెఎల్ డీప్యూ టు బి యూనివర్సిటీ ఉపాధ్యక్షుడు ఎన్.కొనేరూ లక్ష్మణ సావిత్రి అవారం ఒక ప్రకటనలో తెలిపారు. ఆయన మాట్లాడుతూ ఈ ఘట్టం విశ్వవిద్యాలయం కేవలం ఉద్యోగ అవకాశాలే కాకుండా, భవిష్యత్తుకు సిద్ధమైన విద్యుత్తును తీర్చిదిద్దే కట్టుబాటును ప్రతిబింబిస్తోందని అన్నారు. సమగ్ర అభివృద్ధిపై దృష్టి సారించి, మారుమూల ప్రాంతాల వరకు అనుగుణంగా విద్యార్థులను సిద్ధం చేస్తున్నారని తెలిపారు. పైన లాస్టర్ల బాధ్యత జీవన సారథి వర్ష మాట్లాడుతూ విశ్వవిద్యాలయం మొత్తం మీద ఉన్నతీకరణ 6300కు పైగా ప్లేన్ మెంట్ అభ్యర్థులను నమోదుచేసింది, అందులో 4700 మందికి పైగా విద్యార్థులు ఇప్పటికే ఉద్యోగాలు పొందారు, ఇంకా నియామక ప్రక్రియ కొనసాగుతోందని చెప్పింది.

**బిజినెస్ సూల్ లో ప్లేన్ మెంట్ విజయోత్సవం**

మాదాపూర్, న్యూఢిల్లీ: కొండాపూర్ లోని కెఎల్ హెచ్ గ్లోబల్ బిజినెస్ సూల్ లో శనివారం క్యాంపస్ ప్లేన్ మెంట్ విజయోత్సవం నిర్వహించారు. వివిధ కంపెనీల్లో ఉద్యోగ అవకాశాలు పొందిన వారికి ప్రశంసాపత్రాలు అందజేశారు. ముఖ్యఅతిథి కెఎల్ డీప్యూ టు బి యూనివర్సిటీ వీసీ డా.జి.పార్వసారథి మాట్లాడుతూ.. భవిష్యత్తు నాయకులను తీర్చిదిద్దడమే లక్ష్యంగా కెఎల్ హెచ్ విద్యార్థులను పనిచేస్తున్నారని చెప్పారు. ఎంబీఏలో 84 మంది, బీబీఏలో 38 మంది విద్యార్థులు ఉద్యోగాలకు ఎంపికైనట్లు తెలిపారు. డీన్ ఆనంద్ బేతపూడి పాల్గొన్నారు.

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**విజయోత్సవంగా కెఎల్హెచ్ గ్లోబల్ బిజినెస్ సూల్ ప్లేన్ మెంట్ మీట్**



కెఎల్హెచ్ గ్లోబల్ బిజినెస్ సూల్ (ఐఎల్హెచ్ జీఐఎస్) ప్లేన్ మెంట్ విజయోత్సవ సమావేశాన్ని ఘనంగా నిర్వహించింది. ఈ కార్యక్రమంలో విద్యార్థులు, కర్మచారులు, రిక్రూటింగ్, అధ్యాపకులు, సిబ్బంది పాల్గొని విజయోత్సవ సందర్భంగా అనుభవించారు. పరిశ్రమల ప్రతిభలు, విశ్వ అభివృద్ధి, విశ్వవిద్యాలయ అభివృద్ధిని ప్రోత్సహించారు. కెఎల్ డీప్యూ టు బి యూనివర్సిటీ ఉపాధ్యక్షుడు ఎన్. కొనేరూ లక్ష్మణ సావిత్రి మాట్లాడుతూ, ఈ ఘట్టం విశ్వవిద్యాలయం కేవలం ఉద్యోగ అవకాశాలే కాకుండా, భవిష్యత్తుకు సిద్ధమైన విద్యుత్తును తీర్చిదిద్దే కట్టుబాటును ప్రతిబింబిస్తోందన్నారు. ఉద్యోగ అవకాశాలు పొందిన వారికి ప్రశంసాపత్రాలు అందజేశారు. కొండాపూర్ లోని కెఎల్ హెచ్ గ్లోబల్ బిజినెస్ సూల్ లో కూడా అర్హత పొందిన విద్యార్థుల్లో గణనీయమైన శాతం ప్లేన్ మెంట్ సాధించారు. ఎంబీఏలో 84 మంది, బీబీఏలో 38 మంది విద్యార్థులు ఉద్యోగాలు పొందారు. 140 మందికి పైగా విద్యార్థులు ఉద్యోగాలు సంపాదించారు. అత్యధిక చేతనం సుమారు రూ.8 లక్షలు, సగటు చేతన రూ.4.5 లక్షలుగా నమోదైంది. 110కు పైగా నియామకాల పాల్గొన్నారు. కన్సల్టింగ్, టెక్నాలజీ, ఫిన్ టెక్, అనలిటిక్స్, రిటైల్, సైనాస్టియం, సర్వీస్ రంగాల్లో విద్యార్థులు ఉద్యోగాలు పొందారు. బీఎస్ఎస్ఐ విభాగంలో 26 మంది, ప్రముఖ అంతర్జాతీయ సంస్థల్లో 19 మంది నియమించుకున్నారు. 71 మంది విద్యార్థులు ఒకటికంటే ఎక్కువ అవకాశాలు పొందారు. ఒక విద్యార్థి నాలుగు అభ్యర్థుల రాజకీయ విశేషం. కొంతమంది విద్యార్థులు ఉద్యోగంలో చేరి మూడు నెలల్లోనే పదోవేలకు పొందడం వారి ప్రతిభను సూచిస్తోంది. విజయోత్సవ ముగింపు కార్యక్రమం భావిస్తున్న కెఎల్ హెచ్ గ్లోబల్ బిజినెస్ సూల్, పరిశ్రమలతో భాగస్వామ్యుని విస్తరించడం, పాఠ్యాంశాలను మెరుగుపరచడం, విద్యార్థి కేంద్ర విద్యాన్ని అలోపితం చేయడం ద్వారా భవిష్యత్ అవసరాలకు అనుగుణంగా ముందుకు సాగుతున్నట్లు నిర్వాహకులు తెలిపారు.

**కెఎల్ హెచ్ గ్లోబల్ బిజినెస్ సూల్ లో విద్యార్థుల నైపుణ్యాభివృద్ధికి బహుముఖ ప్రోగ్రామ్స్**

కెఎల్హెచ్ గ్లోబల్ బిజినెస్ సూల్ విద్యార్థులకు పరిశ్రమ అవసరాలకు అనుగుణంగా సిద్ధం చేయాలనే లక్ష్యంతో పలు విద్యా, వృత్తి, అనుభవ శాస్త్ర కార్యక్రమాలను విజయవంతంగా నిర్వహించింది. ఆర్థిక అవగాహన, వ్యాపార నైపుణ్యాలు, ఉపాధి సామర్థ్యాలను పెంచడం చర్యలు ఈ కార్యక్రమాల ప్రధాన అంశాలు. ఆర్థిక విద్యావిభాగంలో భాగంగా "గుర్తించండి మార్కెట్ కార్యకలాపాలపై అవగాహన" అనే అంశంపై ప్రత్యేక పర్యవేక్షణ నిర్వహించారు. ఈ కార్యక్రమంలో గుర్తించండి మార్కెట్ నిపుణుడు సి. కళ్యాణ్ చర్యపర్తి పాల్గొని మూలభూత మార్కెట్ వ్యవస్థ, పెట్టెబి ఫ్యాక్షన్లు, సమగ్ర ఆర్థిక నిర్ణయాలు వివరంగా అవగాహన కల్పించారు. వ్యాపారాలలో నైపుణ్యాల అలోపితానికి స్పెషల్ పూర్వాలను, వ్యవస్థీకృత కార్యక్రమ ప్రకారంపై మరో ప్రత్యేక శిక్షణ కార్యక్రమం నిర్వహించారు. స్పెషల్ ప్రైవేటుల్లో, ప్రమాద విశ్లేషణ విధానాలు, వ్యూహాత్మక అనుభవ సమాచారంపై చర్చలు జరిగాయి. దీని ద్వారా



పనిచేస్తున్న అనుభవ లక్ష్య ఈ సందర్భంగా సంస్థలో మారుమూల అందనాలు, వ్యక్తిగతమైన అనుభవం, పోటీ ప్రపంచంలో నిలబడుకోవడానికి అవసరమైన కీలక నైపుణ్యాలపై ప్రపంచించారు. ఆర్థిక మరియు డిజిటల్ టెక్నాలజీ పాఠ్యాన్ని ఎంబీఏ విద్యార్థులకు సైబర్ మోసాలపై అవగాహన కార్యక్రమం నిర్వహించారు. రిజర్వ్ బ్యాంక్ ఆఫ్ ఇండియా డీన్ ఆనంద్ మేనేజర్ శ్రీ రంజన్ ఆనంద్



**ఎంటిపి విద్యార్థులకు అవగాహన**



విద్యార్థి జ్ఞాపికను అందిస్తున్న డీన్ ఆనంద్

గర్బుబాళి: కొండాపూర్ లోని కెఎల్ హెచ్ గ్లోబల్ బిజినెస్ సూల్ లో విద్యార్థులకు ఆర్థిక, డిజిటల్ చర్యలు, సైబర్ మోసాలపై అవగాహన కల్పించారు. మంగళవారం క్యాంపస్ లో రిజర్వ్ బ్యాంక్ ఆఫ్ ఇండియా డీన్ ఆనంద్ మేనేజర్ రంజన్ ఆనంద్ మేనేజర్ బాలతేజ పాల్గొని సైబర్ మోసాల నివారణ చర్యలు, జాగ్రత్తలపై మాధ్యమికోప రేఖలు, సెక్యూరిటీ మార్కెట్ కార్యకలాపాలపై ప్రత్యేక పర్యవేక్షణ నిర్వహించారు. ఈ సందర్భంగా సెక్యూరిటీని మార్కెట్ నిపుణులు సి కళ్యాణ్ చర్యపర్తి మూల భన మార్కెట్ వ్యవస్థ, పెట్టెబి ఫ్యాక్షన్లు, సమగ్ర ఆర్థిక నిర్ణయాల గురించి వివరించారు. ఆనంతరం బీబీఏ విద్యార్థులు బోర్డారంలోని బయోప్యాక్టర్ సంస్థను సందర్శించారు. కార్యక్రమంలో అధ్యాపకులు, విద్యార్థులు పాల్గొన్నారు.



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