

Newsletter

VOL.1 ISSUE - DECEMBER 2022

KLH-GBS CHRONICLES



(DEEMED TO BE UNIVERSITY)



GLOBAL BUSINESS SCHOOL

"Year's end is neither an end nor a beginning but a going on, with all the wisdom that experience can instil in us".

- Hal Borland



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2022 ACROSS THE GLOBE IN A NUTSHELL



Russia invaded Ukraine on 24 February 2022, leading to global crisis for both food and energy, as well as displacing millions of people.



In a controversial ruling on 24 June 2022, the US Supreme Court revoked women's constitutional right to abortion, restoring the ability of individual states to determine a woman's reproductive rights.



Queen Elizabeth II passed away at Balmoral Castle in Scotland on 8 September 2022.



On 15 November 2022, the world population surpassed 8 billion.



Rishi Sunak scripts history as the first ever UK Prime minister of Asian descent after running for PM the second time.



People all over the world took to the streets in protesting the conservative dress code law in Iran.



Billionaire Elon Musk buys Twitter for \$44 billion, bringing radical change to the foundation of Twitter.



Sri Lanka's economic crisis which made living increasingly expensive for which the government blamed it in on the pandemic.

Navaneet, II BBA LIFE @ GBS

Business Analytics Laboratory Inauguration



It is with immense pleasure that KLH- Global Business School announces the inauguration of the Business Analytics Laboratory in the Kondapur campus which took place on 8 December 2022. The inauguration of the event was commenced with the help of distinguished guests Dr. Nagendra V Chowdary, Mr. Kiran Kuchimanchi, and Mr. Sai Ram Vedam.



The Business Analytics Laboratory in KLH Global Business School is equipped with High-end configuration systems and essential software installed which includes SPSS, Power-BI, and R-Programming. SPSS (Statistical Package for the Social Sciences) is a software used for data analysis for descriptive and bivariate statistics, numerical result forecasts, and predictions for group identification. Additionally, the program offers graphing, direct marketing, and data processing functions. In its main view, the software interface shows open data in a manner akin to a spreadsheet. The uniqueness of this laboratory is to provide appropriate hands-on experience on the software and hone the skills of students based on the current market requirements. It is indeed another feather to the cap of GBS. Dr. A. Ramakrishna, Director, Dr. Vani Majumdar, Professor In-charge for the event, faculty members and students were present in the event.

KLH GBS #BUILDINGWORLD #LEADERS

Welcome to
KLH | Global Business School

Kiran Kuchimanchi
President - Digital Engineering Services, Cogniti

Dr. Nagendra V. Chowdary
Head, Academic Content | Times of India group

for the inauguration of
Business Analytics Lab
at KLH-GBS, Kondapur

8
December
2022

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Human Rights Day 2022

An Elocution competition was conducted to BBA, B.Sc (A & G) and MBA students on 10 December 2022 on the occasion of Human rights day 2022. The theme for the competition was "Dignity, Freedom, and Justice". Many students participated enthusiastically.

N. Sri Ramani of I BBA, D. Jahnvi of I BBA and Anish Kumar of I BSc won the first, second and third prizes respectively. Dr. A. Ramakrishna, Director, KLH-GBS congratulated all the winners.



Parent Teacher Meeting on 17 December 2022



A Parent Teacher Meeting was conducted on 17 December to all the parents of BBA and MBA students. This meeting allowed the parents to discuss the progress and development of the students with the Professors. Many parents attended the meeting and shared their perceptions and feedback has been noted from students and parents for further improvement of KLH GBS Kondapur campus. The meeting was chaired by Dr. A. Ramakrishna, Director. Dr. Balanagalakshmi, HoD and Dr. P. Hima Jagati, HoD, BBA interacted with parents and responded to various queries of parents regarding academic aspects.



New Trends in the Animation and Gaming Industry

A workshop cum demonstration on virtual production with EPIC (unreal engine) was conducted for BSc. Animation and Gaming students by Mr. Saradhi Krishna, Head of Productions, Virtualone Studios, Hyderabad on 21 December 2022. The guest speaker Mr. Saradhi has diversified experience in delivering content and intellectual property to Walt Disney, Mike Young Productions, studios, Sony Entertainment, Sun Games and Kahani World.



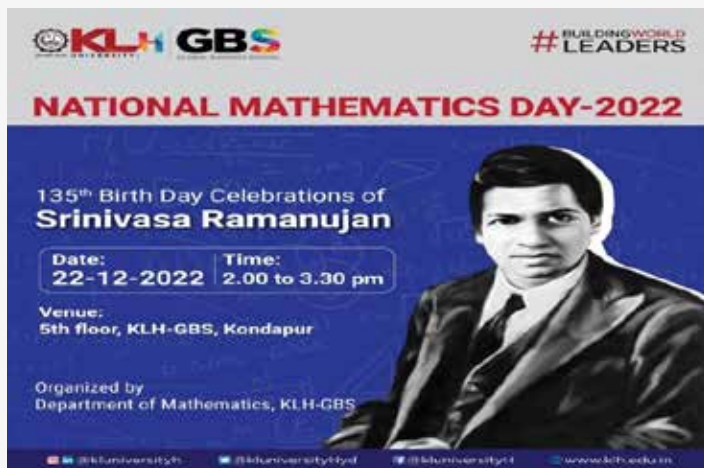
In the workshop, Mr. Saradhi Krishna shared valuable and detailed information about the process of movie making, stages of production process and the different job roles that an animator or visual effects artist would be required to accomplish in the post production process. He introduced

the students to the Unreal engine software and its features in comparison to Maya software. He briefed the students on the new age technology of virtual production by illustrating it through breakdown videos of the making of feature films from Hollywood to Tollywood movies, in the production of news channels, and advertisement media.



National Mathematics Day celebrations 22 December 2022

National Mathematics Day was celebrated on 22 December 2022 at KLH-GBS on the eve of renowned mathematician Srinivasa Ramanujan's 135th Birthday. The event was organized by our Mathematics Professors Dr. Y. Suresh Kumar and Dr. K. Hari Babu. The students and staff joyously took part in the celebration and paid tributes to Mr. Srinivasa Ramanujan commemorating his achievements.



Stay Fit @ workplace

An orientation session on "Stay Fit @ workplace" was organized on 28 December 2022 by Dr. D. Vijay Reddy, a Physiotherapist and Clinical Investigator. The staff of GBS had enthusiastically participated in the session. This kind of session was the need of the hour for the staff as Dr. Reddy shared useful tips with them on how to stay fit at

workplace. He also helped the staff by giving suggestions on right sitting and standing postures. He in fact made the members of the staff to do small hand and neck exercises which helped them relax. Dr. A. Ramakrishna, Director, KLH-GBS opined that such sessions are highly important for the holistic development of the staff.



Education Innovation Camp and Study Tour at AIT, Thailand

Asian Institute of Technology conducted the Education Innovation Camp and Study Tour for a duration of 14 days (16 - 29 December 2022). They invited 43 students in total from B.Tech, MBA and BBA and four faculty members

from Koneru Lakshmaiah Education Foundation (Deemed to University) India. A total of eight students participated from KLH, Hyderabad campus. 2 students from I BBA and 2 students from 1MBA from GBS attended this event under the supervision of Dr. Rakesh Patra, Associate Professor, Department of MBA, KLH- GBS. The Asian Institute of Technology (AIT), founded in 1959, is an international organization for higher education situated 40km North of Bangkok, Thailand. It specializes in Engineering, Advanced technologies, Sustainable development, Management and Planning. Its aim is to "promote technological change and sustainable development" in the Asia-Pacific region, through higher education, research, and outreach. As per QS Global Ranking 2023, AIT has secured 1st place in Thailand and 21st in Asia.



Education Innovation Camp is a part of AIT event calendar for nurturing young talents for formulating and contributing innovative ideas and disruptive technology. There are students participating from three different institutions KL University, GIS university and NDIM. In this programme they have included emerging topics like Fintech, AI /IOT, Design Thinking, GIS remote sensing, R programming, crowd sourcing, entrepreneurship. Many of the top corporate executives from Thailand conducted sessions on the above-mentioned topics. Apart from the class room teaching, our students were given the opportunity of visiting many other institutions like KMITL University, Panyapiwat Institute of Management, National Science and Technology Development Agency, National Science Museum, Safari World. As a part of the camp, they divided all the students in a mix group and were assigned a project of Innovative Idea Pitching to establish a start-up.



As a part of group activity, Pranav Sathvik Kurla (I BBA) from GBS campus presented the idea along with other groupmates and won the best Idea pitching group in Innovation competition which is evaluated by Prof. Nitin Tripathi, Director , Special Degree Programme, AIT. It is indeed a proud moment to announce that our students, Pranav of I BBA and Sai Karthik of I MBA received best presentation award in group from 3 universities. Apart from the education programmes, the students indulged in fun activities such as a fun trip to Safari world and socialising at the gala night dinner organized by AIT.



During their educational trip, KLH-GBS students were fortunate enough to meet Dr. Sujata Bhatia, a corporate strategy and development certified professional coach and

owner of FIDA. They were also educated about the Indian religion and professional communication and lifestyle in Thailand.



Another nationwide recognition for KLH. KLH has received AICTE EduSkills Virtual Internship Award as it ranked the top position in the country. The awards ceremony was held in Radisson Blue at Aerocity, New Delhi on 23 December 2022 chaired by Chairman AICTE, Minister of Education and Skill Development Govt of India and other industry experts from AWS, Palo Alto, Juniper Networks, Blue prism etc. Mr J Saravana Babu and Dr A. RamaKrishna received the awards in New Delhi on behalf of KL University.



Awards and Recognition for GBS

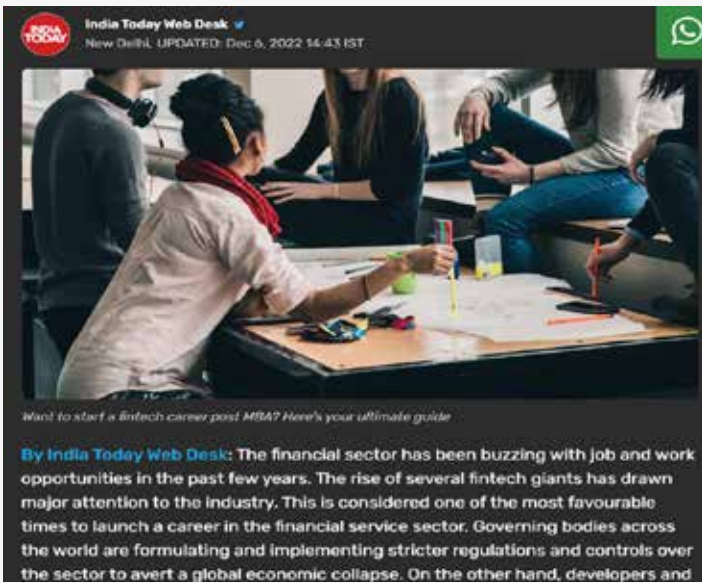
KLH-GBS has been endowed with various Ikon Talent Acquisition Conclave awards on 16 December 2022 at T-Hub. The award of "Best Academic Leader in Excellence" has been given to Dr. A. Ramakrishna, Director, KLH-GBS. GBS secured the award for the title "Best Emerging B-School. Dr. B. Balanagalakshmi, HoD accepted the award on behalf of GBS.

KLH-GBS was also awarded as "The Top class and Emerging University in India".



Faculty achievements

Dr. Balanagalakshmi, HoD, MBA, KLH-GBS authored an article "Want to start a Fintech career post MBA? Here's your ultimate guide" which was published in India Today, one of the top news portals in India.



Students' achievements

Cheers for our I MBA student Theertha Shashank, an International Tennis player.

Fine Cab Hyderabad Strikers team which he plays for clinched the title of Tennis Premier League, Season 4, 2022.



Cheers to our 1 MBA student, B. Vrishin who won bronze medal in state ranking Table Tennis tournament (mixed doubles) which was conducted in December 2022 in Hyderabad.



Jokes

Did you hear about the actor who fell through the floorboards?

He was just going through a stage

A man tells his doctor "doc, help me. I'm addicted to twitter!"

The doctor replies "sorry, I don't follow you."

What did the left eye say to the right eye?

Between you and me, something smells.

What did the shark say when he ate the clownfish?

This tastes a little funny.

Why did the frog take the bus to work today?

His car got toad away.

Riddles

I have cities, but no houses. I have mountains, but no trees. I have water, but no fish. What am I?

Ans: A map

What is seen in the middle of March and April that cannot be seen at the beginning or end of either month?

Ans: The letter "R"

You see a boat filled with people. It has not sunk, but when you look again you do not see a single person on the boat. Why?

Ans: All the people were married.

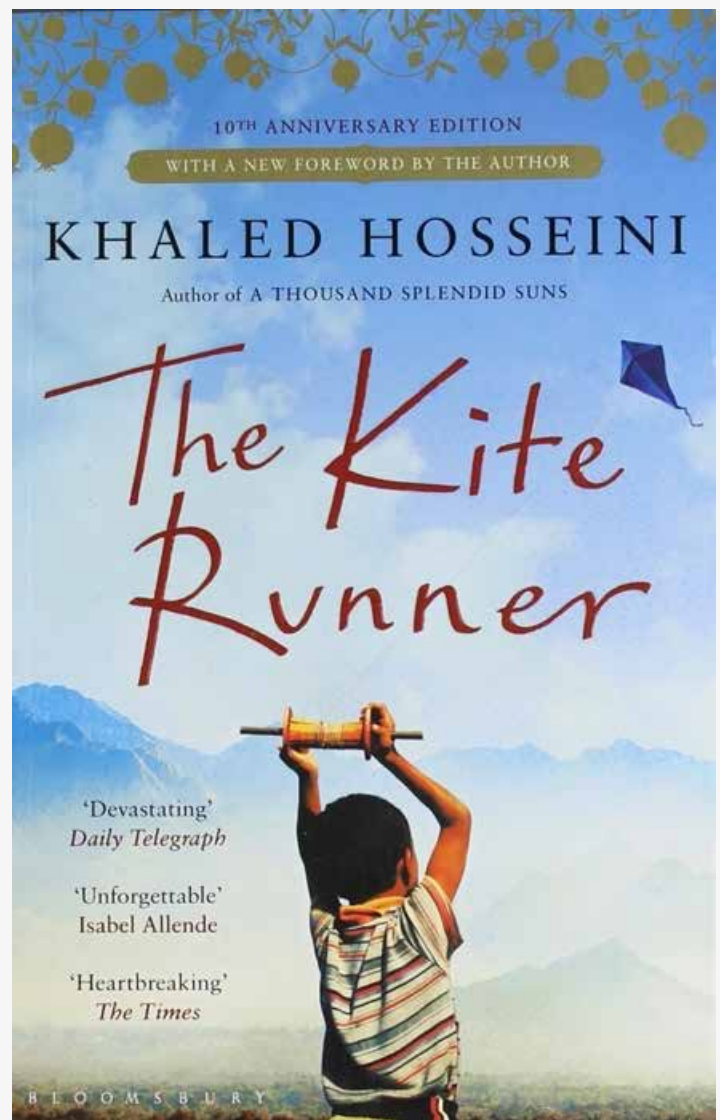
I come from a mine and get surrounded by wood always. Everyone uses me. What am I?

Ans: Pencil lead

What disappears as soon as you say its name?
Silence

Navneet, II BBA

Book review of "The Kite Runner"



The kite runner tells the story of a young boy, Amir, coming from an opulent family residing in Kabul, Afghanistan, in the 1970's. The family lives a luxurious life, ranging from a bungalow filled with servants to supreme cars. The story encircles the adventures and beautiful moments of friendship that Amir shares with his closest friend, Hassan, the housekeeper's son. However, after a certain unfortunate event aspires for Hassan at the kite festival, it turns out to be the pivotal moment that changes his life forever, forcing him and his father to leave Kabul. Cut to 10 years later, the story revolves around Amir, who now has it all with a peaceful life in California. He then receives a call in 2001, in which he is told that he has to save a little boy who is now in the hands of the vicious and brutal Taliban. Amir then sets out an endeavour to Kabul to save him, where he unravels uncomfortable truths upon revealing the identity of this little boy. While on his journey, Amir relives the harsh truth of the repressed state of his home country.

This is Khaled Hosseini's, an esteemed writer, debut novel which was received with raving reviews by readers and critics across the world. The huge success of this book was only possible with the heart-breaking story and his smooth writing style that captures the attention of the readers.

Hosseini, who himself grew up in the old Afghanistan, put his heart and soul in writing this book. He weaves together a gripping story that sends the readers to his country of once what it was. It portrays the power of friendship and the circumstances of betrayal. The story is written in such a way that it is able to describe the turbulent times the country faced when taken over Taliban, which was the again recent case in 2021. The story in general revolves around many themes, but the main focus remains around guilt and redemption. If you are on a hunt for a book that makes you feel light-hearted and a tearjerker, look no further because this book is it. The bottom line is this book is an extremely well-crafted for a new author which will leave a lasting impression on you.

Navneet, II BBA

Placements

KLH GBS
GLOBAL BUSINESS SCHOOL

Congratulations!

N. Vaishnavi Sarvesh Agarwal

BBA Final Year Students
got placed in  as Finance
Operations Associate with a
CTC of **4 LPA**

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GLOBAL BUSINESS SCHOOL

#BUILDINGWORLD LEADERS

Heartiest Congratulations



Gurujalla Satyasadhana
2010560025

3rd Year BBA Student
From Global Business School
for getting placed as
Associate Analyst in
Deloitte.
with a salary package of
Rs. 4 LPA



OUR TEAM

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