

INTERNATIONAL CONFERENCE ON Management Practices in the D-VUCAD World

SUSTAINABLE PERSPECTIVE (ICMP'23)

Organized by: KLH Global Business School



*UNDER AZADI KA AMRIT MAHOTSAV
CELEBRATION*

INDIA 2.0 (VISION FOR INDIA IN 2047)

24-25th
MARCH 2023

**Koneru Lakshmaiah Education Foundation
(Deemed-to-be University) Off-Campus, Hyderabad**

About - Koneru Lakshmaiah Education Foundation (Deemed-to-be University), Hyderabad

KL Deemed to be University was established in 1980-81, as KL College of Engineering, which was upgraded to KL College of Engineering Autonomous in 2006 by UGC, and was declared as a Deemed-to-be University in 2009 by UGC, MHRD Govt. of India. In 2012 the institution was accredited by NAAC with A Grade and later in 2018, was re-accredited by NAAC with A++ grade. In 2019 UGC, MHRD declared this institution as Category I Institution. The university ranked 27th in NIRF ranking 2022 among all universities in India.

It has recently started its off campus center at Hyderabad in 2018, with the approval of UGC & AICTE with the programmes Engineering, MBA and BBA.

KLH Global Business School

KLHGBS is one of the premier management schools in India that blends management with technology and offers flexible learning opportunities with attractive features like credit transfer and multiple entries and exit options. The curriculum is enriched with features like choice-based specialization, semester-abroad sessions, and integrated 'International Certification Programs. We revise the curriculum as per corporate requirements adding advanced Industry accepted courses, application for Business Viz Cloud Computing, AI/ML, Blockchain Technology, R programming, and SAP. Our global academic and industry partners enable students to grab opportunities globally.

About the Conference

The International Conference which is to be held on 24-25th March 2023 at KLH Global Business School campus in Hyderabad, aims to create an opportunity where the best minds of the country to discuss and deliberate on the major aspects like leadership, Management, Innovation and Entrepreneurship in the D-VUCAD world. Everything is disrupted in the form of technology, social change, industry reconfiguration, or the like and continues to experience volatility, uncertainty, complexity, and ambiguity. India is celebrating 'Azadi Ka Amrit Mahotsav' 75 years of progressive independent India and activating India 2.0, fuelled by the spirit of Atmanirbhar Bharat. The focus lies on the establishment of world-class products, promoting investments, and value pricing. This shall lead to the establishment of business ecosystem, keeping the 17 Millennium Sustainable Development Goals (SDGs) in mind. To keep intact with the rapid changes in technology, it becomes imperative for organizations/companies to take inclusive decisions and explore new possibilities. The reforms across sectors will drive the country's push towards self-reliance in terms of economy, infrastructure, systems, democracy, and demand.

The conference stages a global platform open for wide and sophisticated discussions, initiating collaborations, intellectual articulations, and knowledge-sharing among the participating intellectuals like educationalists, academicians, entrepreneurs, leaders of the industry, and professionals across the world.

The conference helps participants extensively with an awareness of the effective strategies and best practices for better administration. Its predominant focus will be on exploring innovative ideas and avenues as a gateway to confront upcoming challenges the future has in its hold.

Conference Objectives:

1. To find out the skills needed with the adoption of emerging digital technologies to promote Professional excellence.
2. To identify the changing role of leaders across the industry in the D-VUCAD world.
3. To explore the research in the area of Management, Leadership, Innovation, and Entrepreneurship.
4. To analyze the changes in different domains in the D-VUCAD world.
5. To bring academicians, entrepreneurs, corporate executives, research scholars, and industry leaders under one roof to share their expectations, knowledge, and experience towards strengthening Atmanirbhar Bharat.
6. To explore the business opportunities in India and educational reforms in the area of innovation and entrepreneurship.

Research Papers and Case Studies Invited are invited on the conference theme in all the areas of Management, Leadership, Innovation, and Entrepreneurship.

Sub-themes

Management practices in the D-VUCAD world

- ▶ Rethinking banking and Finance: Money Market and Models.
- ▶ Sustainable Finance
- ▶ Financial Econometrics
- ▶ DEI at workplace

Innovation and Entrepreneurship

- ▶ Economics of innovation and entrepreneurship
- ▶ Innovation and entrepreneurship among educators, Business Leaders
- ▶ Green Innovation and Sustainability
- ▶ Social Innovation

- ▶ Changing role of People management
- ▶ Knowledge Management
- ▶ Change Resources management
- ▶ Management Skills
- ▶ Strategic approaches
- ▶ Management Strategies in the digital era
- ▶ Contemporary practices of management
- ▶ Digital Era Challenges to Leaders
- ▶ Financial & Accounting, HR, marketing practices
- ▶ Green/Retail/ B2B / Sustainable Marketing
- ▶ CSR / Environmental Social Governance
- ▶ Corporate Governance and Corporate citizenship
- ▶ Educational reforms
- ▶ Government initiatives
- ▶ Logistics and supply chain management

- ▶ Innovations in Services, Logistics and Supply Chain Management
- ▶ Lean six sigma
- ▶ Project Management
- ▶ Management of International Operations
- ▶ Innovative approaches to understand consumer Psychology / CRM
- ▶ Innovative ways of measuring the success of relationship building strategies
- ▶ E-Commerce & E- Business

Information Technology and Allied Disciplines

- ▶ Artificial Intelligence
- ▶ Machine Learning
- ▶ Block Chain
- ▶ Internet of things
- ▶ Business Analytics

BEST PAPER AWARDS

Three best papers will be awarded Cash Prize + Certificate.

PAPER SUBMISSION GUIDELINES

- ▶ The full paper should be in word format.
- ▶ Paper should be in Times New Roman 12 font size, 1.5 line spacing, and Justify.
- ▶ Abstract should have a limit of two paragraphs with a maximum word limit of 250 words and keywords not more than five words.
- ▶ Cover page showing the title of the manuscript, the name, affiliation, and full address of the author/s with email ID is a must.
- ▶ Papers will be entertained with less than 25% plagiarism
- ▶ All accepted full-length papers shall be published in conference proceedings with ISBN number
- ▶ All Research Papers will be Blind Reviewed by a Panel of Eminent Subject Experts.
- ▶ Selected Papers will be Published in Scopus Listed Journal, ABDC Listed Journal on the terms and conditions of Publishing House.
- ▶ All Papers shall be sent to icmp23@klh.edu.in

Last date of Abstract submission	31.01.2023
Confirmation of paper acceptance	15.02.2023
Last date of full paper submission	28.02.2023
Last date of Registration	18.03.2023

Registration (Per Delegate)	Before 18-03-2023 Amount (Rs)	Spot Registration Amount (Rs)
Corporate	3000/-	3500/-
Academicians	1500/-	2000/-
Research Scholars	1000/-	1200/-
Students	700/-	1000/-

Note: Accommodation will be provided on payment to the outstation registered delegates on prior communication.

The registration fee includes a conference kit, working lunch, high tea & Refreshments on the days of conference.

The conference proceedings will be circulated to all the registered participants. Transportation will be provided from Mehdiapatnam, Secunderabad /Nampally, and RGIA on the days of the conference.

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Payment Link

<https://eazypay.icicibank.com/homePage>

All the papers should be sent to

icmp23@klh.edu.in

PUBLICATION OPPORTUNITIES

- All the accepted papers from registered participants will be published in Conference Proceedings after peer review process.
- Selected Papers will be Published in Scopus Listed Journal, ABDC Listed Journal on the terms and conditions of Publishing House.

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